FORM	4

(Print or Type Responses)

Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

<sup>18</sup> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person – Heit Stephen	(	2. Issuer Name and Ticker or Trading Symbol CCA INDUSTRIES INC [CAW]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) (First) (65 CHALLENGER ROAD, SUITE 340		3. Date of Earliest Transaction (Month/Day/Year) 06/22/2016					X_Officer (give title below)  Other (specify below)    Chief Financial Officer				
(Street) RIDGEFIELD PARK, NJ 07660	4	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
(Instr. 3) Da	Transaction ate Ionth/Day/Year)	Execution Date, if	3. Transacti Code (Instr. 8) Code		4. Securi (A) or Di (Instr. 3, Amount	(A) or		Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form:	Beneficial Ownership	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Numb	Number 6. Date Exercisable and			7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	ion	of	Expiration Date		of Underlyin	g	Derivative	Derivative	Ownership	of Indirect	
Security	or Exercise	(Month/Day/Year)	any	Code		Derivativ	tive (Month/Day/Year)		Securities		Security	Securities	Form of	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Securitie			(Instr. 3 and 4)		(Instr. 5)	Beneficially	Derivative	Ownership	
	Derivative					Acquired	t								(Instr. 4)
	Security					(A) or								Direct (D)	
						Disposed	d of						1	or Indirect	
						(D) (Instr. 3,	4						Transaction(s) (Instr. 4)	(1) (Instr. 4)	
						( $1130.5$ , and 5)	4,						(1150.4)	(1150.4)	
						unu <i>5</i> )		1			A				
											Amount or				
								Date	Expiration Date	Title	Number				
								Exercisable	Explution Dute	The	of				
				Code	V	(A)	(D)				Shares				
										CCA					
Incentive										Industries,					
Stock	\$ 3.35	06/22/2016		А		35.000		06/22/2017	06/21/2026 <mark>(1)</mark>	Inc.	35.000	\$ 3.35	101.805 (2)	D	
Options						,				Common	,		,		
Options										Stock					
										SIOCK					

## **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Heit Stephen 65 CHALLENGER ROAD SUITE 340 RIDGEFIELD PARK, NJ 07660	Х		Chief Financial Officer					

### Signatures

/s/ Stephen A. Heit	02/28/2017	
Signature of Reporting Person	Date	

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options vest at 20% per year over a five year period. Vested portion may be exercised.

(2) Assumes all options granted as of this date are exercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.