FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPI	ROVAL
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longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * KREITMAN STANLEY				2. Issuer Name and Ticker or Trading Symbol CCA INDUSTRIES INC [CAW]								5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director Officer (give title below) Other (specify below)					
(Last) (First) (Middle) 200 MURRAY HILL PARKWAY				3. Date of Earliest Transaction (Month/Day/Year) 08/03/2004														
(Street) EAST RUTHERFORD, NJ 07073				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person						
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqui							Acquir	ired, Disposed of, or Beneficially Owned						
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yo			Execution any	Deemed cution Date, if		Code (Instr.	nsaction 8)	4. Securities Acq (A) or Disposed of (Instr. 3, 4 and 5)		of (D) Own Tran		Amount of Securities Beneficially Owned Following Reported Transaction(s) Instr. 3 and 4)		ed (Ownership of Form:	Beneficial		
				(Month/Day/		rear)	Cod	le V	Am	ount	(A) or (D)	Price	msu. 3 anu 4)		(or Indirect I) Instr. 4)	Ownership (Instr. 4)	
Common	Stock (\$0.	01 par value)	08/03/2004	08/03/2	2004	1	M]	10,	000	A	\$ 0.5	0,00	00		1)	
			Table II - 1					form	disp spose	olays	a curre	ently va	alid C	OMB co	ntrol num	d unless th ber.	G	
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	se (Month/Day/Year)	. Transaction 3A. Deemed			4. 5. Nu of Code Deriv			,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownersh Form of Derivativ Security: Direct (I or Indire	Beneficia Ownershi (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisa	ble	Expir Date	ration	Title		Amount or Number of Shares				
Common Stock Options	\$ 0.5	08/03/2004	08/03/2004	J	V	1	0,000	08/03/2	2004	06/0	1/2007	Comn Stoc		10,000	\$ 0.5	15,000	D	

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
KREITMAN STANLEY 200 MURRAY HILL PARKWAY EAST RUTHERFORD, NJ 07073	X							

Signatures

/s/ Stanley Kreitman	08/03/2004
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.