FORM 10-Q

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For Quarter Ended May 31, 2003 Commission File Number 2-85538

CCA INDUSTRIES, INC. (Exact Name of Registrant as Specified in its Charter)

Delaware 04-2795439

State or other jurisdiction of (I.R.S. Employer

Incorporation or organization) Identification Number)

200 Murray Hill Parkway

East Rutherford, NJ 07073

(Address of principal executive offices)(Zip Code)

(201) 330-1400

Registrant's telephone number, including area code

Not applicable

Former name, former address and former fiscal year, if changed since last report.

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was re-

quired to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No

APPLICABLE ONLY TO CORPORATE ISSUERS

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Common Stock, \$.01 Par Value - 6,592,669 shares of as May 31, 2003

Class A Common Stock, \$.01 Par Value - 958,230 shares as of May 31, 2003

CCA INDUSTRIES, INC. AND SUBSIDIARIES

INDEX

Page Number

PART I FINANCIAL INFORMATION:

Consolidated Balance Sheets as of May 31, 2003 and November 30, 2002 1-2

Consolidated Statements of Operations for the three months and six months ended May 31, 2003 and 2002

Consolidated Statements of Comprehensive Income for the three months and six months ended May 31, 2003 and 2002 4

Consolidated Statements of Cash Flows for the six months ended May 31, 2003 and 2002 5

Notes to Consolidated Financial Statements 6-16

Management Discussion and Analysis of Results of Operations and Financial Condition 17-18

PART II OTHER INFORMATION 19-20

SIGNATURES

21

CERTIFICATIONS OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER PURSUANT TO TITLE 18, UNITED STATES CODE, SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002 22-23

<TABLE> CONSOLIDATED BALANCE SHEETS

ASSETS

<CAPTION>

May 31, November 30, 2003 2002

<\$> <C> <C>

Current Assets

Cash and cash equivalents \$ 2,345,238 \$ 1,585,647

Short-term investments and marketable

securities 3,919,332 3,479,544

Accounts receivable, net of allowances of

\$1,677,200 and \$1,222,408,

respectively 9,011,150 6,265,955 Inventories 6,013,313 3,743,131

Prepaid expenses and sundry receivables 602,428 363,457

Deferred income taxes 1,337,872 1,287,568

Prepaid income taxes and refunds due 1,703 1,703

Deferred advertising 2,573,105 -

Total Current Assets 25,804,141 16,727,005

Property and Equipment, net of accumulated

depreciation and amortization 805,481 720,739

Intangible Assets, net of accumulated

amortization 554,595 577,414

Other Assets

Marketable securities 5,510,556 6,723,518 Other 56,763 56,388

Total Other Assets 5,567,319 6,779,906

Total Assets \$32,731,536 \$24,805,064

See Notes Consolidated to Financial Statements.

-1

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED BALANCE SHEETS

LIABILITIES AND SHAREHOLDERS' EQUITY <CAPTION>

May 31, November 30,

2003 2002

<S> <C> <C>

Current Liabilities

Accounts payable and accrued

liabilities \$ 9,584,657 \$ 5,284,109 Income taxes payable 878,634 178,690

Total Current Liabilities 10,463,291 5,462,799

Subordinated Debentures 497,656 501,656

Deferred Income Taxes 13,216 5,186

Shareholders' Equity

Preferred stock, \$1.00 par; authorized 20,000,000 shares; none issued Common stock, \$.01 par; authorized 15,000,000 shares; 6,592,669 and 6,440,523 shares issued and outstanding,

respectively 65,927 64,405

Class A common stock, \$.01 par; authorized 5,000,000 shares; 958,230 and 973,230

shares issued and outstanding,

respectively 9,582 9,732 Additional paid-in capital 3,831,424 3,832,796 Retained earnings 18,176,248 15,389,415

Unrealized gains (losses) on marketable

securities 32,898 (107,990)

22,116,079 19,188,358

Less: Treasury Stock (274,055 shares at May 31, 2003 and 271,155 shares at November 30, 2002,

respectively) 358,706 352,935

Total Shareholders' Equity 21,757,373 18,835,423

Total Liabilities and Shareholders'

Equity \$32,731,536 \$24,805,064

</TABLE>

See Notes to Consolidated Financial Statements.

-2-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENTS OF OPERATIONS

<CAPTION>

Three Months Ended Six Months Ended

May 31, May 31, 2003 2002 2003 2002 <C> <C> <C> <C> <C>

Revenues

<S>

Sales of Health and Beauty Aid

Products - Net \$17,439,253 \$13,213,844 \$29,802,038 \$23,372,230 Other income 171,597 98,503 323,994 187,311

17,610,850 13,312,347 30,126,032 23,559,541

Costs and Expenses

Costs of sales 5,316,313 4,399,740 9,763,140 8,164,644

Selling, general and administrative

expenses 4,927,457 3,865,127 9,037,262 7,601,451

Advertising, cooperative

and promotions 2,633,688 2,858,396 5,356,258 5,121,922

Research and

development 202,077 138,259 431,773 228,061

Provision for doubtful

accounts 195,304 (41,801) 232,893 (146,161) Interest expense 7,435 8,320 15,798 17,235

13,282,274 11,228,041 24,837,124 20,987,152

Income before

Income Taxes 4,328,576 2,084,306 5,288,908 2,572,389

Provision for Income

Taxes 1,744,481 866,320 2,131,187 1,054,340

Net Income \$ 2,584,095 \$ 1,217,986 \$ 3,157,721 \$ 1,518,049

Earnings per Share

Basic \$.36 \$.17 \$.44 \$.22 Diluted \$.34 \$.16 \$.41 \$.20

</TABLE>

See Notes to Consolidated Financial Statements.

-3-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(UNAUDITED)

<CAPTION>

Three Months Ended Six Months Ended

May 31, May 31, 2003 2002 2003 2002

Net Income \$2,584,095 \$1,217,986 \$3,157,721 \$1,518,049

Other Comprehensive

Income

Unrealized holding

gains(loss)on

investments 17,249 3,566 140,888 (8,449)

Provision (Benefit) for

Taxes 6,971 1,266 56,758 (3,362)

Other Comprehensive

Income (Loss) - Net 10,278 2,300 84,130 (5,087)

Comprehensive Income \$2,594,373 \$1,220,286 \$3,241,851 \$1,512,962

Earnings Per Share:

Basic \$.36 \$.17 \$.45 \$.21 Diluted \$.34 \$.16 \$.42 \$.20

</TABLE>

See Notes to Consolidated Financial Statements.

-4-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENT OF CASH FLOWS

(UNAUDITED)

<CAPTION>

Six Months Ended May 31, 2003 2002 <C> <C>

<S> <C> Cash Flows from Operating Activities:

Net income \$3,157,721 \$1,518,049

Adjustments to reconcile net income to net cash provided by operating

activities:

Depreciation and amortization 186,991 183,186

(Gain) on sale of marketable securities and repurchase of

debentures (22,758) (3,025)

(Increase) decrease in deferred income

taxes (42,274) 80,507

(Increase) in accounts receivable (2,745,195) (2,400,695)

(Increase) decrease in inventory (2,270,182)320,161 (Increase) in prepaid expenses and miscellaneous receivables (238,971) (151,231) (Increase) in deferred advertising (2,573,105) (1,982,753)(Increase) in other assets 375) Increase in accounts payable and accrued liabilities 4,300,548 4,251,495 Decrease in prepaid income taxes 220,286 Increase in taxes payable 699,944 519,259 Net Cash Provided by Operating Activities 452,344 2.555.239 Cash Flows from Investing Activities: Acquisition of property, plant and equipment (247,732) (136,932) Acquisition of intangible assets (1,182) (2,945)Proceeds of money due from officers 1.371 Purchase of marketable securities (3,623,972) (3,387,647)Proceeds from sale and maturity of investments 4,556,792 324,507 Net Cash Provided by (Used in) Investing Activities 683,906 (3,201,646) Cash Flows from Financing Activities: Purchase of treasury stock 5,771) Repurchase of outstanding debenture 6,000) Dividends paid (370,888)Net Cash (Used in) Financing Activities (376,659) (6,000) Net Increase (Decrease) in Cash 759,591 (652,407) Cash and Cash Equivalents at Beginning of Period 1,585,647 2,555,938 Cash and Cash Equivalents at End of Period \$2,345,238 \$1,903,531 Supplemental Disclosures of Cash Flow Information: Cash paid during the period for: Interest \$ 15,928 \$ 17,235 Income taxes 1,460,687 324,810

</TABLE>

See Notes to Consolidated Financial Statements.

-5-CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

NOTE 1 -BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the six month

period ended May 31, 2003 are not necessarily indicative of the results that may be expected for the year ended November 30, 2003. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended November 30, 2002.

NOTE 2 - ORGANIZATION AND DESCRIPTION OF BUSINESS

CCA Industries, Inc. ("CCA") was incorporated in the State of Delaware on March 25, 1983.

CCA manufactures and distributes health and beauty aid products.

CCA has several wholly-owned subsidiaries [CCA Cosmetics, Inc., CCA Labs, Inc., Berdell, Inc., Nutra Care Corporation, CCA Online Industries, Inc., and CCA Industries Canada (2003) Inc. (incorporated February 25, 2003)], all of which are currently inactive.

NOTE 3 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of Consolidation:

The consolidated financial statements include the accounts of CCA and its wholly-owned subsidiaries (collectively the "Company").

-6-

CCA INDUSTRIES, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Use of Estimates:

The consolidated financial statements include the use of estimates, which management believes are reasonable. The process of preparing financial statements in conformity with generally accepted accounting principles requires the use of estimates and assumptions regarding certain types of assets, liabilities, revenues, and expenses. Such estimates primarily relate to unsettled transactions and events as of the date of the financial statements. Accordingly, upon settlement, actual results may differ from estimated amounts.

Short-Term Investments and Marketable Securities:

Short-term investments and marketable securities consist of corporate and government bonds and equity securities. The Company has classified its investments as Available-for-Sale securities. Accordingly, such investments are reported at fair market value, with the resultant unrealized gains and losses reported as a separate component of shareholders' equity.

Statements of Cash Flows Disclosure:

For purposes of the statement of cash flows, the Company con siders all highly liquid instruments purchased with an original maturity of less than three months to be cash equivalents.

Inventories:

Inventories are stated at the lower of cost (first-in, first-out) or market.

Product returns are recorded in inventory when they are received at the lower of their original cost or market, as appropriate.

Obsolete inventory is written off and its value is removed from inventory at the time its obsolescence is determined.

-7-

CCA INDUSTRIES, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Property and Equipment and Depreciation and Amortization

Property and equipment are stated at cost. The Company charges to expense repairs and maintenance items, while major improve ments and betterments are capitalized. When the Company sells or otherwise disposes of property and equipment items, the cost and related accumulated depreciation are removed from the respective accounts and any gain or loss is included in earnings.

Depreciation and amortization are provided on the straight-line method over the following estimated useful lives or lease terms of the assets:

Machinery and equipment
Furniture and fixtures
Tools, dies and masters
Transportation equipment
Leasehold improvements
of lease, whichever is
shorter

5-7 Years
3-10 Years
5 Years
4-10 Years or life

Intangible Assets:

Intangible assets are stated at cost. Patents and trademarks are amortized on the straight-line method over a period of 17 years.

Financial Instruments:

The carrying value of assets and liabilities considered financial instruments approximate their respective fair value.

Income Taxes:

Income tax expense includes federal and state taxes currently payable and deferred taxes arising from temporary differences between income for financial reporting and income tax pur poses.

Tax Credits:

Tax credits, when present, are accounted for using the flowthrough method as a reduction of income taxes in the years utilized.

-8-

CCA INDUSTRIES, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Earnings Per Common Share:

The Company adopted Statement of Financial Accounting Standards ("SFAS") No. 128, "Earnings Per Share" in 1998. Basic earnings per share is calculated using the average number of shares of common stock outstanding during the year. Diluted earnings per share is computed on the basis of the weighted average number of common shares outstanding plus the effect of outstanding stock options using the "treasury stock method" and convertible debentures using the "if-converted" method. Common stock equivalents consist of stock options.

Revenue Recognition:

The Company recognizes sales upon shipment of merchandise. Net sales are comprised of gross sales less expected returns, trade discounts, customer allowances and various sales incentives. Although no legal right of return exists between the customer and the Company, it is an industry-wide practice to accept returns from customers. The Company, therefore, records a reserve for returns equal to its gross profit on its historical percentage of returns on its last five months sales.

Accounts Receivable:

Accounts receivable with credit balances have been included as a current liability in "Accounts payable and accrued liabilities" in the accompanying balance sheet.

The Company uses the allowance method to account for uncollectible accounts receivable. Accounts receivable are presented net of an allowance for doubtful accounts of \$1,047,106 and \$695,824 as of May 31, 2003 and November 30, 2002, respectively.

Shipping and Handling Costs:

The Company presents shipping and handling costs as part of selling, general and administrative expense and not as part of cost of sales. Freight costs were \$1,672,134 and \$1,057,947 for the six months ended May 31, 2003 and 2002, respectively.

Comprehensive Income:

The Company adopted SFAS #130, Comprehensive Income, which considers the Company's financial performance in that it in cludes all changes in equity during the period from transactions and events from non-owner sources.

Reclassifications

Certain prior year amounts have been reclassified to conform to the 2003 presentation.

-9-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 4 - INVENTORIES

The components of inventory consist of the following:

May 31, November 30, 2003 2002

Raw materials \$3,803,933 \$3,031,400 Finished goods 2,209,380 711,731 \$6,013,313 \$3,743,131

At May 31, 2003 and November 30, 2002, the Company had a reserve for obsolescence of \$1,029,496 and \$976,788, respectively.

NOTE 5 - PROPERTY AND EQUIPMENT

The components of property and equipment consisted of the following:

2003 2002 Machinery and equipment \$ 102,393 \$ 97,003 Furniture and equipment 666,085 552,615 Transportation equipment 10,918 10,918 Tools, dies, and masters 314,686 213,188 Leasehold improvements 250,020 222,646 1,344,102 1,096,370

May 31,

November 30,

Less: Accumulated depreciation

and amortization 538,621 375,631

Property and Equipment - Net \$ 805,481 \$ 720,739

Depreciation expense for the six months ended May 31, 2003 and 2002 amounted to \$162,990 and \$159,293, respectively.

NOTE 6 - INTANGIBLE ASSETS

Intangible assets consist of the following:

May 31, November 30, 2003 2002

Patents and trademarks \$757,730 \$756,548

Less: Accumulated

amortization 203,135 179,134 Intangible Assets - Net \$554,595 \$577,414

Amortization expense for the six months ended May 31, 2003 and 2002 amounted to \$24,001 and \$23,893, respectively.

CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 7 - DEFERRED ADVERTISING

In accordance with APB 28 Interim Financial Reporting the Company expenses its advertising and related costs proportionately over the interim periods based on its total expected costs per its various advertising programs. Consequently a deferral of \$2,573,105 is accordingly reflected in the balance sheet for the interim period. This deferral is the result of the Company's media and co-op budget for the year which contemplates lower spending in the 4th quarter than in the other three quarters.

The table below sets forth the calculation:

May	May
2003	2002
(In Millions)	(In Millions)

Media advertising budget for the

fiscal year	\$8.00	\$7	.50
Pro-rata portion for six months		\$4.00	\$3.75
Media advertising spent		5.52	5.14
Accrual (deferral)	(\$1.	52)	(\$1.39)

Anticipated Co-op advertising

commitments	\$5.00	54.00
Pro-rata portion for six months	\$2.50	\$2.00
Co-op advertising spent	3.55	2.59
Accrual (deferral)	(\$1.05) (\$	5 .59)

NOTE 8 -ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

The following items which exceeded 5% of total current liabilities are included in accounts payable and accrued liabilities as of:

May 31,	November 30,
2003	2002
(In Thousan	ds) (In Thousands)

a)Vacation accrual	\$	*	\$	320
a)Media advertising		1,100		*
b)Coop advertising		1,755		804
c)Accrued returns		1,110		878
d)Accrued bonuses		739		467
	\$4,704	\$2.	469	

^{*} under 5%

All other liabilities were for trade payables or individually did not exceed 5% of total current liabilities.

-11-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 9 - OTHER INCOME

Other income consists of the following at May 31:

2003 2002

Interest and dividend

income \$241,556 \$156,522 Royalty income 58,699 27,480 Miscellaneous 23,739 3,309 \$323,994 \$187,311

NOTE 10 -NOTES PAYABLE AND SUBORDINATED DEBENTURES

The Company has an available line of credit of \$7,000,000. Interest is calculated on the outstanding balance at prime minus 1% or Libor plus 150 basis points. The line of credit is collateralized by all the Company's assets. The Company was not utilizing their available credit line at May 31, 2003 or November 30, 2002.

On August 1, 2000, the Company repurchased (pursuant to a tender offer) 278,328 shares of its outstanding common stock by issuing subordinated debentures equal to \$2 per share, which accrue interest at 6% and are due to mature on August 1, 2005. The interest is payable semi-annually.

NOTE 11 - COMMITMENTS AND CONTINGENCIES

Litigation

The Company has been named as a defendant in 10 lawsuits alleging that the plaintiffs were injured as a result of their purchasing and ingesting a diet suppressant containing phenylpropanolamine (PPA), which the Company utilized as its active ingredient in its products prior to November 2000. The lawsuits brought against the Company are for unspecified amounts of compensatory and exemplary damages.

The Company is insured for three of the 10 cases. CCA has not renewed the product liability policy covering possible additional lawsuits that might commence against the Company in connection with PPA. Outside counsel has advised CCA that as a general matter the PPA cases are defensible, and the Company plans to vigorously defend its positions. However, there can be no assurances the current PPA litigations will not have a material adverse effect on the Company's operations.

Dividends

In January 2003, the Company announced its first dividend of \$0.12 per share payable to all holders of the Company's common stock, \$0.06 payable to shareholders of record on April 1, 2003 and \$0.06 payable to shareholders of record on November 1, 2003.

-12-CCA INDUSTRIES, INC. AND SUBSIDIARIES <TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

<CAPTION>

NOTE 12 - SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES

Short-term investments and marketable securities, which con sist of stock and various corporate and government obligations, are stated at market value. The Company has classified its investments as Available-for-Sale securities and considers as current assets those investments which will mature or are likely to be sold in the next fiscal year. The remaining investments are considered non-current assets. The cost and market values of the investments at May 31, 2003 and November 30, 2002 were as follows:

COST MARKET **COST** MARKET Current: $\langle S \rangle$ <C> < C ><C> <C> Corporate obligations \$2,276,900 \$2,295,389 \$2,066,040 \$2,071,603 Government obligations (including mortgage backed 1,287,751 1,305,154 1,330,345 1,314,604 securities) Common stock 202,452 210,482 Mutual funds 174,573 108,307 169,589 93,337 3,941,676 3,919,332 3,565,974 3,479,544 Total Non-Current: Corporate obligations 1,875,000 1,880,588 1,025,806 1,016,715 Government obligations 2,650,819 2,652,268 4,867,627 4,848,293 Preferred stock 829,495 877,700 751,645 758,510 Other equity investments 100,000 100,000 100,000 100,000 Total 5,455,314 5,510,556 6,745,078 6,723,518 Total \$9,396,990 \$9,429,888 \$10,311,052 \$10,203,062 </TABLE>

-13-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

<CAPTION>

Name of Issuer and

GMAC Smartnotes

NOTE 12 -SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED)

The market value at May 31, 2003 was \$9,429,888 as compared to \$10,203,062 at November 30, 2002. The gross unrealized gains and losses were \$149,190 and (\$116,292) for May 31, 2003 and \$58,411 and (\$166,401) for November 30, 2002, respectively. The cost and market values of the investments at May 31, 2003 were as follows:

COL. A COL. B COL. C COL.D COL.E

COL. B COL. C COL.D COL.E

Amount at Which
Each Portfolio

Number of Market Of Equity Security
Units-Principal Value of Issues and Each

Amount of Each Issue Other Security

Maturity Interest Bonds and Cost of at Balance Issue Carried in

Date Rate Notes Each Issue Sheet Date Balance Sheet

5/15/06

4.050

CORPORATE OBLIGATIONS: **GMAC Smartnotes** 10/15/03 4.600% 250,000 \$ 250,000 \$ 252,375 \$ 252,375 **GMAC Smartnotes** 325,000 325,000 328,240 328,240 10/15/03 4.750 **GMAC Smartnotes** 6/15/03 4.750 300,000 300,000 300,273 300,273 **GMAC Smartnotes** 7/15/03 4.650 200,000 200,000 200,648 200,648 **GMAC Smartnotes** 8/15/03 4.250 499,000 499,000 501,330 501,330 250,000 **GMAC Smartnotes** 5/15/04 4.250 250,000 253,738 253,738 **GMAC Smartnotes** 5/15/05 5.000 175,000 175,000 179,272 179,272 **GMAC Smartnotes** 8/15/04 2.650 250,000 250,000 249,048 249,048

400,000

400,000

398,152

398,152

CIT Group Inc. 1/15/06	370 100,000 10 5.270 100,000 4.750 250,000 1.000 200,000 3.200 100,000 50 250,000 25	250,000 24 200,000 205	11 101,21 01,989 10 9,900 249 5,758 205, 312 101,	11 1,989 9,900 758 312

 4,151,900 4,175 | 5,977 4,175 | 977 | || -14- CCA INDUSTRIE | ES, INC. AND SUE | SIDIARIES | | |
NOTES TO CONSC	OLIDATED FINAN	ICIAL STATE	MENTS	
NOTE 12 -SHORT-TERM INVEST	MENTS AND MAI	RKETABLE SI	ECURITIES (C	CONTINUED)
COL. A	COL. B COL.	C COL.E	COL.E	
	nber of -Principal	Value of Is	folio Equity Security ssues and Each	
Am	nount of l		Other Security	
Name of Issuer and Maturity Title of Each Issue Date F				Issue Carried in alance Sheet
GOVERNMENT OBLIGATIONS:				
FHLB 9/15/03 5.12		66,200 25	7,869 2	57,869
FHLMC 2/27/07 2.	· · · · · · · · · · · · · · · · · · ·		00,219	100,219
FHLMC 11/15/17 4	·		201,312	201,312
FHLMC 2/27/12 4.				228,587
FHLMC 10/15/09 3			251,173 252,575	251,173 252,575
FHLMC 11/15/09 3 FNMA 8/15/12 4.0				256,798
FHLMC 1/30/06 2.				251,328
Tennessee Valley Authority			,	,
Power Bonds 5/1/29 6. Tobacco Settlement Fin	.500 26,000	688,530	99,140	699,140
Corp. N 6/1/15 5.00 NJ EDA Trans Sublease RV	0 200,000 19	8,500 176	,542 17	6,542
Lightrail 199A FSA 5/1/04 Port Authority NY & NJ	5.000 300,000	317,444	310,812	310,812
Cons 88th SR BE 10/1/04	4.500 225,000	238,789	234,594	234,594
	4.300 223,000			
CLOSED END MUNICIPAL BOND		DS:		
CLOSED END MUNICIPAL BOND Munivield New Jersey Insd Frd Inc.	OS/MUTUAL FUN		101.855	101.855
Muniyield New Jersey Insd Frd Inc.	OS/MUTUAL FUN 6,500	96,905	101,855 104,535	101,855 104,535
Muniyield New Jersey Insd Frd Inc. Muniholdings New Jersey Insd FD In	OS/MUTUAL FUN 6,500 nc. 6,90	96,905 0 94,549	104,535	104,535
Muniyield New Jersey Insd Frd Inc.	OS/MUTUAL FUN 6,500 nc. 6,90 nicipal Fun	96,905	104,535 98,704	
Muniyield New Jersey Insd Frd Inc. Muniholdings New Jersey Insd FD In Nuveen New Jersey Invt Quality Mu Nuveen New Jersey Prem Inc Munic	OS/MUTUAL FUN 6,500 nc. 6,90 nicipal Fun	96,905 0 94,549 5,200 95,162 5,200 78,639	104,535 98,704 83,356	104,535 98,704 83,356
Muniyield New Jersey Insd Frd Inc. Muniholdings New Jersey Insd FD In Nuveen New Jersey Invt Quality Mu	OS/MUTUAL FUN 6,500 nc. 6,90 nicipal Fun ipal Fund 5	96,905 0 94,549 5,200 95,162 5,200 78,639 80,502	104,535 98,704	104,535 98,704
Muniyield New Jersey Insd Frd Inc. Muniholdings New Jersey Insd FD In Nuveen New Jersey Invt Quality Mu Nuveen New Jersey Prem Inc Munic Van Kamp Amer Cap Inv Gr NJ	OS/MUTUAL FUND 6,500 nc. 6,900 nicipal Fund 4,800 nc. 6,000 nc. 5,60	96,905 0 94,549 5,200 95,162 5,200 78,639 80,502 87,989	104,535 98,704 83,356 85,680	104,535 98,704 83,356 85,680
3,938,570 3,957,422 3,957,422

-15-CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

<CAPTION>

1048:

NOTE 12 -SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED)

COL. B COL. C Amount at Which

Each Portfolio

COL.D

COL.E

Number of Market Of Equity Security Units-Principal Value of Issues and Each Amount of Each Issue Other Security

Name of Issuer and Maturity Interest Bonds and Cost of Title of Each Issue Date Rate Notes Each Issue Sheet Date Balance Sheet

<S><C> <C> <C> <C> <C> <C>

EQUITY: Preferred Stock: Public Income NTS General Electric Cap

COL. A

Corp. 11/15/32 6.10% 14.800 \$ 379.495 387,020 \$ 387,020 Merrill Lynch Trust 9/30/08 7.28 6,000 150,000 163,680 163,680 Corporate Backed Trust Certificates For AIG Sun America 5/17/07 6,000 150,000 162,000 162,000 6.70

Corporate Backed Trust Certificates For Bristol Myers Squibb 5/23/07 6.80 6,000 150,000 165,000 165,000

829,495 877,700 877,700

Common Stock: DTE Energy Co. 1,200 51,649 51,996 51,996 Consolidated Edison Inc. 1,300 51,558 55,887 55,887 Progress Energy Inc. 1,000 48,000 47,050 47,050 Public Service Enterprise Group 55,549 1,300 51,245 55,549

> 202,452 210,482 210,482

Other Equity Investments:

Aberdeen Asia Pacific Income Fund 100,000 100,000 100,000

Dreyfus Premier Limited

Term High Income CL B 15,628.688 174,573 108,307 108,307

> 274,573 208,307 208,307

\$9,396,990 \$9,429,888 \$9,429,888

</TABLE>

-16-CCA INDUSTRIES, INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

(UNAUDITED)

For the three month period ending May 31, 2003, the Company had revenues of \$17,610,850 and net income of \$2,584,095 after a provision for taxes of \$1,744,481. Last year, for the May 31 quarter, the Company had \$13,312,347 of revenue and net income of \$1,217,986. This represents a 32% and 112% improvement for revenues and net income, respectively. Gross margins improved from 66.7% to 69.5%. This was primarily due to economies of scale derived as a result of the higher sales volume. Selling, general and administrative (SG&A) expenses increased to \$4,927,457 from \$3,865,127 as a result of an increase in staff.

For the three month period ending May 31, 2003, advertising, cooperative and promotional allowance expenditures were \$2.63 million. Last year, for the same three-month period ending May 31, 2002, they were \$2.86 million. Advertising expenditures were 15.1% of sales compared to 21.6% last year. Since both co-op advertising and promotions have a material effect on the Company's operation, the Company attempts to anticipate its advertising and promotional commitments as a percent of gross sales in order to control its effect on its net income. In accordance with APB No. 28, Interim Financial Reporting, the Company expenses its advertising and related costs proportionately over the interim periods, based on its total expected costs per its various advertising programs. Consequently, a deferral of \$1.5 million for media expense and \$1.1 million for co-op expenditures for the six month period is reflected in the balance sheet. The Company deferred \$1.4 million of media costs in the prior year for the six-month period. The deferral is the result of the Company's current \$8.0 million media budget for the entire year, which is predicated on substantially lower spending in the third and fourth quarters. Co-op expenditures are budgeted at \$5 million for the year. Specifically, the Company spent \$5.5 million for media advertising in the six months and \$3.6 million in co-op advertising. The difference between the actual expense and the budgeted expense is deferred or accrued over the subsequent six month period, and by the end of the year will be fully expensed.

For the six month period ended May 31, 2003, the Company had revenue of \$30,126,032 and a net income of \$3,157,721 after a provision for income taxes of \$2,131,187. In the prior year's period, the Company had revenues of \$23,559,541 and net income of \$1,518,049 after a provision for income taxes of \$1,054,340. Gross profit margins for the six month period ending May 31, 2003 increased from 65.1% in the prior year to 67.2%.

-17-

For the six month period ended May 31, 2003, advertising, cooperative and promotional allowance expenditures were \$5,356,258 as compared to \$5,121,922 for the six month period ending May 31, 2002. This is primarily due to an estimated increase in the national advertising budget from \$7.5 million to \$8 million annually. Advertising expenditures were 18.0% of sales vs. 21.9% last year.

For the six month period ending May 31, 2003, research and development expenses were \$431,773 compared to \$228,061 last year.

The Company's financial position as of May 31, 2003 consists of current assets of \$25,804,141 and current liabilities of \$10,463,291. In addition, shareholders' equity increased from \$18,835,423 at November 30, 2002 to \$21,757,373 at May 31, 2003 primarily due to net income earned during the period.

The Company generated \$450,000 in cash from operations due to the six month net income of \$3.16 million, a \$4.3 million increase in accounts payable, and a \$700,000 net increase in income taxes due. Cash decreased due to an inventory increase of \$2.3 million, an increase in the Company's accounts receivable of \$2.7 million and an increase in deferred advertising of \$2.6 million. Both increases in deferred advertising and accounts receivable are "normal" seasonal increases.

The \$450,000 cash generated by operations, however, was used to pay dividends of \$371,000 and for the acquisition of computer equipment of \$114,000 and other fixed assets of \$134,000. The Company received net proceeds from the purchases and sales of marketable securities of \$930,000, leaving the Company with a net increase in its cash position of approximately \$760,000.

CCA INDUSTRIES, INC.

PART II OTHER INFORMATION

Additional Exhibits

Certifications of Chief Executive Officer and Chief Financial Officer Pursuant to Title 18, United States Code, Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

All information pertaining to Part II is omitted pursuant to the instructions pertaining to that part.

The Company did not file any reports on Form 8-K during the six months ended May 31, 2003.

CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

COMPUTATION OF EARNINGS PER SHARE

<CAPTION>

(UNAUDITED)

Three Months Ended Six Months Ended

May 31, May 31, 2003 2002 2003 2002

Item 6.

<S> <C> <C> <C> <C> <C>

Weighted average shares

outstanding - Basic 7,215,128 7,045,557 7,178,242 7,045,557

Net effect of dilutive stock options--based on the treasury stock method using average market

price 439,401 533,691 463,918 547,560

Weighted average shares

outstanding -

Diluted 7,654,529 7,579,248 7,642,160 7,593,117

Net income \$2,584,095 \$1,217,986 \$3,157,721 \$1,518,049

Per share amount

Basic \$.36 \$.17 \$.44 \$.22 Diluted \$.34 \$.16 \$.41 \$.20

</TABLE>

-20-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CCA INDUSTRIES, INC.

By:

David Edell, President

By:

Ira W. Berman, Secretary

-21-

CERTIFICATIONS

- I, David Edell, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of CCA Industries, Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.

/s/
David Edell
Chief Executive Officer

- I, John Bingman, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of CCA Industries, Inc.;
- 2. Based on my knowledge, this quarterly report does not contain

any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.

/s/ John Bingman Treasurer - Chief Financial Officer

-22-

- I, Ira Berman, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of CCA Industries, Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.

/s/
-----Ira Berman
Chairman and Secretary