

FORM 10-Q

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

QUARTERLY REPORT UNDER SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For Quarter Ended August 31, 2001

Commission File Number 2-85538

CCA INDUSTRIES, INC.
(Exact Name of Registrant as Specified in its Charter)

Delaware 04-2795439
(State or other jurisdiction of (I.R.S. Employer
Incorporation or organization) Identification Number)

200 Murray Hill Parkway
East Rutherford, NJ 07073
(Address of principal executive offices)(Zip Code)

(201) 330-1400
Registrant's telephone number, including area code

Not applicable

Former name, former address and former fiscal year, if changed
since last report.

Indicate by check mark whether the Registrant: (1) has
filed all reports required to be filed by Section 13 or 15(d) of
the Securities Exchange Act of 1934 during the preceding 12
months (or for such shorter period that the Registrant was re-
quired to file such reports), and (2) has been subject to such
filing requirements for the past 90 days. Yes No

APPLICABLE ONLY TO CORPORATE ISSUERS

Indicate the number of shares outstanding of each of the
issuer's classes of common stock, as of the latest practical
date.

Common Stock, \$.01 Par Value - 5,824,627 shares as of
August 31, 2001

Class A Common Stock, \$.01 Par Value - 1,020,930 shares as of
August 31, 2001

CCA INDUSTRIES, INC. AND SUBSIDIARIES

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED BALANCE SHEETS

A S S E T S

<CAPTION>

	August 31, 2001	November 30, 2000
<S>	<C>	<C>
Current Assets		
Cash and cash equivalents	\$ 2,756,097	\$ 804,508
Short-term investments and marketable securities	1,036,978	2,536,344
Accounts receivable, net of allowances of \$2,411,122 and \$1,379,424, respectively	5,575,826	6,329,755
Inventories	5,637,942	5,735,427
Prepaid expenses and sundry receivables	215,286	324,980
Deferred income taxes	1,526,688	1,529,522
Prepaid income taxes and refunds due	89,935	777,691
Deferred advertising	734,110	-
Total Current Assets	17,572,862	18,038,227
Property and Equipment, net of accumulated depreciation and amortization	446,149	675,790
Intangible Assets, net of accumulated amortization of \$119,415 at August 31, 2001 and \$96,920 at November 30, 2000	630,171	641,410

Other Assets		
Marketable securities	2,802,177	845,101
Due from officers - Non-current	21,218	21,485
Deferred income taxes	39,635	34,517
Other	56,747	55,526
Total Other Assets	2,919,777	956,629
Total Assets	\$21,568,959	\$20,312,056

</TABLE>

See Notes Consolidated to Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED BALANCE SHEETS

LIABILITIES AND SHAREHOLDERS' EQUITY

<CAPTION>

August 31, November 30,
2001 2000

<S>

<C>

<C>

Current Liabilities		
Notes payable	\$ -	\$ 1,500,000
Accounts payable and accrued liabilities	5,269,798	4,288,852
Income taxes payable	76,096	-
Total Current Liabilities	5,345,894	5,788,852
Subordinated Debentures (due August 1, 2005)	510,656	556,656
Shareholders' Equity		
Common stock, \$.01 par; authorized 15,000,000 shares; issued 6,042,823 shares, respectively	60,428	60,428
Class A common stock, \$.01 par; authorized 5,000,000 shares; issued and outstanding 1,020,930 shares, respectively	10,209	10,209
Additional paid-in capital	3,836,296	3,836,296
Retained earnings	12,079,444	10,300,693
Unrealized gains (losses) on marketable securities	(26,763)	(64,846)
	15,959,614	14,142,780
Less: Treasury Stock (218,196 and 107,496 shares at August 31, 2001 and November 30, 2000, respectively)	247,205	176,232
Total Shareholders' Equity	15,712,409	13,966,548
Total Liabilities and Shareholders' Equity	\$21,568,959	\$20,312,056

</TABLE>

See Notes to Consolidated Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENTS OF OPERATIONS

(UNAUDITED)

<CAPTION>

	Three Months Ended		Nine Months Ended	
	August 31,		August 31,	
	2001	2000	2001	2000
<S>	<C>	<C>	<C>	<C>
Revenues				
Sales of Health and Beauty Aid Products - Net	\$10,518,794	\$9,905,804	\$34,064,161	\$30,411,579
Other income	89,322	86,208	247,483	219,032
	10,608,116	9,992,012	34,311,644	30,630,611
Costs and Expenses				
Costs of sales	3,368,589	3,493,222	11,984,999	11,381,811
Selling, general and administrative expenses	3,515,497	3,595,388	10,416,917	10,309,788
Advertising, cooperative and promotions	2,974,468	2,478,780	8,249,321	7,165,084
Research and development	238,498	105,879	578,718	388,741
Provision for doubtful accounts	(25,982)	10,272	88,691	144,583
Interest expense	11,715	45,992	62,916	97,447
	10,082,785	9,729,533	31,381,562	29,487,454
Income before Provision for Income Taxes	525,331	262,479	2,930,082	1,143,157
Provision for Income Taxes	221,206	123,710	1,151,331	432,141
Income From Continuing Operations	304,125	138,769	1,778,751	711,016
Income (Loss) From Discontinued Operations	-	(79,735)	-	(107,298)
Net Income	\$ 304,125	\$ 59,034	\$ 1,778,751	\$ 603,718

	Basic Diluted	Basic Diluted	Basic Diluted	Basic Diluted
Earnings per Share				
Continuing Operations	\$.04	\$.04	\$.02	\$.02
Discontinued Operations	\$ -	\$ -	(\$.01)	(\$.01)
Net Income (Loss)	\$.04	\$.04	\$.01	\$.01

</TABLE>

See Notes to Consolidated Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(UNAUDITED)

<CAPTION>

	Three Months Ended		Nine Months Ended	
	August 31,		August 31,	
	2001	2000	2001	2000
<S>	<C>	<C>	<C>	<C>

Net Income	\$ 304,125	\$ 59,034	\$1,778,751	\$603,718
Other Comprehensive Income				
Unrealized holding gains (loss) on investments	3,248	26,674	38,083	(24,630)
Provision (Benefit) for Taxes	1,367	10,185	14,963	(9,311)
Other Comprehensive Income				
(Loss) - Net	1,881	16,489	23,120	(15,319)
Comprehensive Income	\$ 306,006	\$ 75,523	\$1,801,871	\$588,399

Earnings Per Share:				
Basic	\$.04	\$.01	\$.26	\$.08
Diluted	\$.04	\$.01	\$.24	\$.08

</TABLE>

See Notes to Consolidated Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>
CONSOLIDATED STATEMENTS OF CASH FLOWS
(UNAUDITED)

<CAPTION>

	Nine Months Ended August 31, 2001	Nine Months Ended August 31, 2000
	<C>	<C>
Cash Flows from Operating Activities:		
Net income	\$1,778,751	\$ 603,718
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Depreciation and amortization	289,201	286,175
(Gain) loss on sale of marketable securities	5,792	(4,956)
(Increase) in deferred income taxes	(2,284)	(151,748)
Decrease (increase) in accounts receivable - Net	753,929	(1,040,284)
Decrease in inventory	97,485	902,795
Decrease in prepaid expenses and miscellaneous receivables	109,694	385,913
(Increase) in deferred advertising	(734,110)	(1,286,557)

Increase (decrease) in accounts payable and accrued liabilities	980,946	(1,536,934)
Increase in taxes payable	76,096	-
(Increase) decrease in security deposits	(1,221)	343
Decrease in prepaid income taxes and refunds due	687,756	506,447
Net Cash Provided by (Used in) Operating Activities	4,042,035	(1,335,088)
Cash Flows from Investing Activities:		
Acquisition of property, plant and equipment	(24,292)	(264,400)
Acquisition of intangible assets	(24,029)	(63,886)
Proceeds of money due from officers	267	25,061
Purchase of marketable securities	(4,458,073)	(1,379,933)
Proceeds from sale and maturity of investments	4,009,654	1,092,795
Net Cash (Used in) Investing Activities	(496,473)	(590,363)
Cash Flows from Financing Activities:		
Proceeds from borrowings	-	3,900,000
Payment on debt	(1,500,000)	(2,700,000)
Purchase of treasury stock	(70,973)	-
Repurchase of outstanding debentures	(23,000)	-
Net Cash (Used in) Provided by Financing Activities	(1,593,973)	1,200,000
Net Increase (Decrease) in Cash	1,951,589	(725,451)
Cash at Beginning of Period	804,508	807,360
Cash at End of Period	\$2,756,097	\$ 81,909

</TABLE>

See Notes to Consolidated Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED)

(UNAUDITED)

<CAPTION>

	Nine Months Ended August 31, 2001	Nine Months Ended August 31, 2000
<S>	<C>	<C>

Supplemental Disclosures of Cash Flow
Information:

Cash paid during the period for:

Interest	\$ 68,865	\$ 88,968
Income taxes	495,667	97,442

Supplemental Schedule of Noncash Investing
and Financing Activities:

The Company repurchased common stock in
exchange for the issuance of subordinated
debentures:

Common stock repurchased	\$ -	\$ 556,656
Subordinated debentures	-	(556,656)

\$ - \$ -

</TABLE>

See Notes to Consolidated Financial Statements.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

NOTE 1 - BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the nine month period ended August 31, 2001 are not necessarily indicative of the results that may be expected for the year ended November 30, 2001. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended November 30, 2000.

NOTE 2 - ORGANIZATION AND DESCRIPTION OF BUSINESS

CCA Industries, Inc. ("CCA") was incorporated in the State of Delaware on March 25, 1983.

CCA manufactures and distributes health and beauty aid products.

CCA has several wholly-owned subsidiaries (CCA Cosmetics, Inc., CCA Labs, Inc., Berdell, Inc., Nutra Care Corporation, and CCA Online Industries, Inc.), all of which are currently inactive.

In March of 1998 CCA acquired 80% of the newly organized Fragrance Corporation of America, Ltd. which manufactures and distributes perfume products. In 1999, the Company adopted a formal plan to discontinue the operations of the subsidiary.

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of Consolidation:

The consolidated financial statements include the accounts of CCA and its wholly-owned subsidiaries (collectively the "Company"). All significant inter-company accounts and transactions have been eliminated.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Use of Estimates:

The consolidated financial statements include the use of estimates, which management believes are reasonable. The process of preparing financial statements in conformity with generally accepted accounting principles requires the use of estimates and assumptions regarding certain types of assets, liabilities, revenues, and expenses. Such estimates primarily relate to unsettled transactions and events as of the date of the financial statements. Accordingly, upon settlement, actual results may differ from estimated amounts.

Short-Term Investments and Marketable Securities:

Short-term investments and marketable securities consist of corporate and government bonds and equity securities. The Company has classified its investments as Available-for-Sale securities. Accordingly, such investments are reported at fair market value, with the resultant unrealized gains and losses reported as a separate component of share holders' equity.

Statements of Cash Flows Disclosure:

For purposes of the statement of cash flows, the Company considers all highly liquid instruments purchased with an original maturity of less than three months to be cash equivalents.

Inventories:

Inventories are stated at the lower of cost (first-in, first-out) or market.

Product returns are recorded in inventory when they are received at the lower of their original cost or market, as appropriate. Obsolete inventory is written off and its value is removed from inventory at the time its obsolescence is determined.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Property and Equipment and Depreciation and Amortization

Property and equipment are stated at cost. The Company charges to expense repairs and maintenance items, while major improvements and betterments are capitalized. When the Company sells or otherwise disposes of property and equipment items, the cost and related accumulated depreciation are removed from the respective accounts and any gain or loss is included in earnings.

Depreciation and amortization are provided on the straight-line method over the following estimated useful lives or lease terms of the assets:

Machinery and equipment	7-10 Years
Furniture and fixtures	5-7 Years
Tools, dies and masters	2-7 Years
Transportation equipment	7 Years
Leasehold improvements of lease, whichever is shorter	7-10 Years or life

Intangible Assets:

Intangible assets are stated at cost. Patents and trade marks are amortized on the straight-line method over a period of 17 years. Goodwill represents the excess of the cost over the fair value of the net assets acquired and is amortized over 60 months.

Financial Instruments:

The carrying value of assets and liabilities considered financial instruments approximate their respective fair value.

Income Taxes:

Income tax expense includes federal and state taxes currently payable and deferred taxes arising from temporary differences between income for financial reporting and income tax purposes.

Tax Credits:

Tax credits, when present, are accounted for using the flow-through method as a reduction of income taxes in the years utilized.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Earnings Per Common Share:

The Company adopted Statement of Financial Accounting Standards ("SFAS") No. 128, "Earnings Per Share" in 1998. Basic earnings per share is calculated using the average number of shares of common stock outstanding during the year. Diluted earnings per share is computed on the basis of the average number of common shares outstanding plus the effect of outstanding stock options using the "treasury stock method" and convertible debentures using the "if-converted" method. Common stock equivalents consist of stock options. On March 30, 2001, the Company repriced all of the outstanding stock options to \$.56.

Revenue Recognition:

The Company recognizes sales at the time delivery occurs. Although no legal right of return exists between the customer and the Company, it is an industry-wide practice to accept returns from customers. The Company, therefore, records a reserve for returns equal to its gross profit on its historical percentage of returns on its last five months sales.

Accounts Receivable:

Accounts receivable with credit balances have been included as a current liability in "Accounts payable and accrued liabilities" in the accompanying balance sheet.

The Company uses the allowance method to account for uncollectible accounts receivable. Accounts receivable are presented net of an allowance for doubtful accounts of \$329,000 and \$323,000 as of August 31, 2001 and November 30, 2000, respectively.

Shipping and Handling Costs:

The Company presents shipping and handling costs as part of Selling, general and administrative expense and not as part of Cost of sales. Freight costs were \$1,873,027 and \$1,560,549 for the nine months ended August 31, 2001 and 2000, respectively.

Comprehensive Income:

The Company adopted SFAS #130, Comprehensive Income, which considers the Company's financial performance in that it includes all changes in equity during the period from transactions and events from non-owner sources.

Reclassifications:

Certain prior year amounts have been reclassified to conform to the 2001 presentation.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 4 - INVENTORIES

The components of inventory consist of the following:

	August 31, 2001	November 30, 2000
Raw materials	\$3,436,718	\$3,667,757
Finished goods	2,201,224	2,067,670
	\$5,637,942	\$5,735,427

At August 31, 2001 and November 30, 2000, the Company had a reserve for obsolescence of \$1,334,188 and \$1,050,714, respectively.

NOTE 5 - PROPERTY AND EQUIPMENT

The components of property and equipment consisted of the following:

	August 31, 2001	November 30, 2000
Machinery and equipment	\$ 168,421	\$ 323,233
Furniture and equipment	697,388	922,386
Transportation equipment	10,918	10,918
Tools, dies, and masters	526,095	1,972,830
Leasehold improvements	121,083	169,820
	1,523,905	3,399,187
Less: Accumulated depreciation and amortization	1,077,756	2,723,397
Property and Equipment - Net	\$ 446,149	\$ 675,790

Depreciation expense for the nine months ended August 31, 2001 and 2000 amounted to \$253,933 and \$275,349, respectively.

NOTE 6 - INTANGIBLE ASSETS

Intangible assets consist of the following:

	August 31, 2001	November 30, 2000
Patents and trademarks	\$749,586	\$738,330
Less: Accumulated amortization	119,415	96,920
Intangible Assets - Net	\$630,171	\$641,410

Amortization expense for the nine months ended August 31, 2001 and 2000 amounted to \$35,268 and \$10,826, respectively.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 7 - DEFERRED ADVERTISING

In accordance with APB 28 Interim Financial Reporting the Company expenses its advertising and related costs proportionately over the interim periods based on its total expected costs per its various advertising programs. Consequently a deferral of \$734,110 is accordingly reflected in the balance sheet for the interim period. This deferral is the result of the Company's \$6,500,000 media budget for the year which contemplates lower spending in the 4th quarter than in the other three quarters; as well as the Company's Co-op advertising commitments which also anticipates a lower expenditure in the 4th quarter.

The table below sets forth the calculation:

	August 2001 (In Millions)	August 2000 (In Millions)
Media advertising budget for the fiscal year	\$6.50	\$6.00
Pro-rata portion for nine months	\$4.88	\$4.50
Media advertising spent	5.44	5.50
Accrual (deferral)	(\$0.56)	(\$1.00)
Anticipated Co-op advertising commitments	\$4.00	\$3.10
Pro-rata portion for nine months	\$3.00	\$2.33
Co-op advertising spent	3.17	2.62
Accrual (deferral)	(\$0.17)	(\$.29)

NOTE 8 - ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

The following items which exceeded 5% of total current liabilities are included in accounts payable and accrued liabilities as of:

	August 31, 2001 (In Thousands)	November 30, 2000 (In Thousands)
a) Media advertising	\$ 608	\$ -
b) Coop advertising	622	242
c) Accrued returns	493	983
d) Accrued bonuses	329	-
	\$ 2,052	\$1,225

* under 5%

All other liabilities were for trade payables or individually did not exceed 5% of total current liabilities.

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 9 - OTHER INCOME

Other income consists of the following at August 31:

	2001	2000
Interest income	\$196,143	\$154,509
Dividend income	12,644	35,284
Miscellaneous	38,696	29,239
	\$247,483	\$219,032

NOTE 10 - SUBORDINATED DEBENTURES

On August 1, 2000, the Company repurchased (pursuant to a tender offer) 278,328 shares of its outstanding common stock by issuing subordinated debentures equal to \$2 per share, which accrue interest at 6% and are due to mature on August 1, 2005. The interest is payable semi-annually.

NOTE 11 - SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES

Short-term investments and marketable securities, which consist of stock and various corporate and government obligations, are stated at market value. The Company has classified its investments as Available-for-Sale securities and considers as current assets those investments which will mature or are likely to be sold in the next fiscal year. The remaining investments are considered non-current assets. The cost and market values of the investments at August 31, 2000 and November 30, 1999 were as follows:

	August 31, 2001		November 30, 2000	
Current:	COST	MARKET	COST	MARKET
Corporate obligations	\$ 536,000	\$ 537,613	\$ 536,000	\$ 534,590
Government obligations (including mortgage backed securities)	495,005	499,365	1,998,756	2,001,754
Total	1,031,005	1,036,978	2,534,756	2,536,344
Non-Current:				
Corporate obligations	1,591,900	1,599,325	-	-
Government obligations	835,870	838,167	150,510	146,723
Preferred stock	250,000	253,360	612,561	586,448
Other equity investments	157,142	111,325	148,465	111,930
Total	2,834,912	2,802,177	911,536	845,101
Total	\$3,865,917	\$3,839,155	\$3,446,292	\$3,381,445

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 11 - SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED)

The market value at August 31, 2001 was \$3,839,155 as compared to \$3,381,445 at November 30, 2000. The cost and market values of the investments at August 31, 2001 were as follows:

<CAPTION>

COL. A		COL. B	COL. C	COL.D	COL.E		
Name of Issuer and Title of Each Issue	Maturity Date	Interest Rate	Number of Units-Principal Amount of	Amount at Which Each Portfolio		Issue Carried in Balance Sheet	
				Market Value of Each Issue	Of Equity Security Issues and Each Other Security		
CORPORATE OBLIGATIONS:							
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
GMAC Smartnotes	10/15/01	6.350%		536,000	\$ 536,000	\$ 537,613	\$ 537,613
GMAC Smartnotes	1/15/03	5.550		250,000	250,000	254,565	254,565
GMAC Smartnotes	2/15/03	5.750		140,000	140,000	142,940	142,940
GMAC Smartnotes	6/15/03	4.750		300,000	300,000	302,040	302,040
GMAC Smartnotes	7/15/03	4.650		200,000	200,000	200,878	200,878
GMAC Smartnotes	8/15/03	4.250		499,000	499,000	494,649	494,649
International Business Machines	9/22/03	5.370	100,000	102,040	102,149	102,149	102,149
Colgate-Palmolive	12/1/03	5.270	100,000	100,860	102,104	102,104	102,104
			2,127,900	2,136,938	2,136,938		

</TABLE>

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 11 - SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED)

<CAPTION>

COL. A		COL. B	COL. C	COL.D	COL.E		
Name of Issuer and Title of Each Issue	Maturity Date	Interest Rate	Number of Units-Principal Amount of	Amount at Which Each Portfolio		Issue Carried in Balance Sheet	
				Market Value of Each Issue	Of Equity Security Issues and Each Other Security		
GOVERNMENT OBLIGATIONS:							
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
FHLMC 1628-N	12/15/2023	6.500%		29,661	\$ 29,099	\$ 30,310	\$ 30,310
FNMA 93-224-D	11/25/2023	6.500		75,275	75,732	76,616	76,616
FNMA 92-2-N	1/25/2024	6.500		15,804	14,779	15,937	15,937
FHLB	9/15/2003	5.125	255,000	266,200	260,381	260,381	260,381
U.S. TREASURY NOTE	11/15/2003	4.250		200,000	199,891	202,188	202,188
U.S. TREASURY NOTE	11/15/2003	4.250		250,000	250,169	252,735	252,735
U.S. TREASURY BILL	10/11/2001	3.815		250,000	245,238	249,053	249,053
U.S. TREASURY NOTE	9/30/2001	5.625		250,000	249,767	250,312	250,312
			1,330,875	1,337,532	1,337,532		

</TABLE>

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CCA INDUSTRIES, INC. AND SUBSIDIARIES

<TABLE>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 11 - SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED)

<CAPTION>

COL. A		COL. B	COL. C	COL. D	COL. E	
Name of Issuer and Title of Each Issue	Maturity Date	Number of Units-Principal Amount of Interest Rate	Bonds and Notes Each Issue	Amount at Which Each Portfolio Market Value of Each Issue Cost of	Of Equity Security Issues and Each Other Security at Balance Sheet Date	Issue Carried in Balance Sheet
EQUITY:						
<S>	<C>	<C>	<C>	<C>	<C>	<C>
Preferred Stock:						
Merrill Lynch Trust	9/30/08	7.28%	6,000	\$ 150,000	\$ 153,360	\$ 153,360
Other Equity Investments:						
Aberdeen Asia Pacific Income Fund			100,000	100,000	100,000	
Dreyfus Premier Limited Term High Income CL B		3.8*	12,824	157,142	111,325	111,325
			407,142	364,685	364,685	
			\$3,865,917	\$3,839,155	\$3,839,155	

</TABLE>

* Estimated

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CCA INDUSTRIES, INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS
OF OPERATIONS AND FINANCIAL CONDITION

(UNAUDITED)

For the three month period ended August 31, 2001, the Company had revenues of \$10,608,116 and net income of \$304,125 after a provision of taxes of \$221,206. Sales returns were 8.5% of gross sales. Sales returns were 6.5% for the prior year's period. Gross margins of 68% were up from 64.7%. This was primarily due to the product mix and better cost control. Selling general and administrative (SG&A) expenses decreased from \$3.6 million to \$3.5 million.

For the three month period ending August 31, advertising, cooperative and promotional allowance expenditures were \$3.0 million, up from \$2.5 million for the three month period ending August 31, 2000. Advertising expenditures were 28.3% of sales compared to 25%. Since both co-op advertising and promotional have a material effect on the Company's operation, the Company attempts to anticipate its advertising and promotional commitments as a percent of gross sales in order to control its effect on its net income in accordance with APB Interim Financial Reporting the company expenses its advertising and related costs proportionately over the interim periods based on its total expected per its various advertising programs. Consequently, a deferral of \$.73 million advertising expense for the nine month period is reflected in the balance sheet. The Company de-

ferred \$1.29 million in the prior year for the nine month period. The deferral is the result of the Company's current \$6.5 million media budget for the entire year, which is predicated on substantially lower spending in the third and fourth quarters. Co-op expenditures are budgeted at \$4 million for the year. Specifically, the Company spent \$5.4 million for media advertising in the nine months and \$3.2 million in co-op advertising. The difference between the actual expense and the budgeted expense is deferred or accrued over the subsequent six month period and by the end of the year will be fully expensed.

For the nine month period ended August 31, 2001, the Company had revenue of \$34,311,644 and a net income of \$1,778,751 after a provision of income taxes of \$1,151,331. In the prior year's period, the Company had revenues of \$30,630,611 and net income of \$603,718 after a provision for income taxes of \$432,141. Revenue for the nine month period ended August 31, 2001 was up approximately \$3.7 million from 2000. Gross profit margins for the nine month period ending August 31, 2001 increased from 62.5% last year to 64.8%

For the nine month period ended August 31, 2001, advertising, cooperative and promotional allowance expenditures were \$8,249,321 as compared to \$7,165,084 for the nine month period ending August 31, 2000. Advertising expenditures were 24.2% of sales vs. 23.6% last year.

For the nine month period ending August 31, 2001, research and development expenses were \$578,718 compared to \$388,741 last year.

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CCA INDUSTRIES, INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS

OF OPERATIONS AND FINANCIAL CONDITION

(UNAUDITED)

The Company's financial position as of August 31, 2001 consists of current assets of \$17,572,862 and current liabilities of \$5,345,894. In addition, shareholders' equity increased from \$13,966,548 at November 30, 2000 to \$15,712,409 at August 31, 2001 primarily due to net income earned during the period.

The Company generated \$4.0 million in cash from operations due to the nine month net income of \$1.8 million coupled with the net effect of the decrease in the Company's accounts receivable and deferred expenses versus the increases in the Company's payables.

The \$4.0 million cash generated by operations, however, was used to retire all of the Company's short-term debt (\$1.5 million) and invest in additional securities (\$.4 million), leaving the Company with a net increase in its cash position of approximately \$2 million.

PART II, ITEM 6. (Continued)

EXHIBIT 11

CCA INDUSTRIES, INC. AND SUBSIDIARIES

COMPUTATION OF EARNINGS PER SHARE

(UNAUDITED)

Three Months Ended		Nine Months Ended	
August 31,		August 31,	
2001	2000	2001	2000

Item 6.

Weighted average shares outstanding - Basic	6,847,006	7,182,301	6,877,678	7,218,251
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Net effect of dilutive stock options--based on the treasury stock method using average market price	601,497	338,615	509,425	376,836
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Weighted average shares outstanding - Diluted	7,448,503	7,520,916	7,387,103	7,595,087
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Net income	\$ 304,125	\$ 59,034	\$1,778,751	\$ 603,718
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Per share amount

Basic	\$.04	\$.01	\$.26	\$.08
Diluted	\$.04	\$.01	\$.24	\$.08

All information pertaining to Part II is omitted pursuant to the instructions pertaining to that part.

The Company did not file any reports on Form 8-K during the nine months ended August 31, 2001.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CCA INDUSTRIES, INC.

By:

David Edell, President

By:

Ira W. Berman, Secretary

