$<$ TABLE $><$ S $><$ C $>$
<ARTICLE> 5
<MULTIPLIER> 1
$<$ S $>\quad<\mathrm{C}>$
<PERIOD-TYPE> 6-MOS
<FISCAL-YEAR-END>
<PERIOD-END>
<CASH>
<SECURITIES>
<RECEIVABLES>
<ALLOWANCES>
<INVENTORY>
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<DEPRECIATION> <TOTAL-ASSETS> <CURRENT-LIABILITIES> <BONDS> <COMMON> <PREFERRED-MANDATORY> <PREFERRED> <OTHER-SE> <TOTAL-LIABILITY-AND-EQUITY> NOV-30-1995
MAY-31-1995
365,607
1,590,093
5,785,765
969,825
6,797,221
15,240,383
1,660,716
869,337
19,711,568
7,412,947
0
67,944

0
11,975,610
<SALES> 20,378,407
<TOTAL-REVENUES>
<CGS>
<TOTAL-COSTS> <OTHER-EXPENSES> <LOSS-PROVISION> <INTEREST-EXPENSE> <INCOME-PRETAX> <INCOME-TAX> <INCOME-CONTINUING> <DISCONTINUED> <EXTRAORDINARY> <CHANGES> <NET-INCOME> <EPS-PRIMARY> <EPS-DILUTED>

77,997
20,539,714
7,675,907
12,706,074
12,555,256
108,274
42,544
157,733
79,736
77,997
0
0
0
.01
.01
</TABLE>

```
        FORM 10-Q
```


## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## QUARTERLY REPORT UNDER SECTION 13 OR 15(d)

 OF THE SECURITIES EXCHANGE ACT OF 1934For Quarter Ended May 31, 1995
Commission File Number 2-85538
CCA INDUSTRIES, INC.
(Exact Name of Registrant as Specified in its Charter)

| Delaware | 04-2795439 |
| :--- | :---: |
| (State or other jurisdiction of |  |
| Incorporation or organization) | Identification Number) |
|  |  |
| 200 Murray Hill Parkway |  |
| East Rutherford, NJ <br> (Address of principal executive offices) | 07073 |
| (Zip Code) |  |

(201) 330-1400

Registrant's telephone number, including area code

Not applicable
Former name, former address and former fiscal year, if changed since last report.

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No

## APPLICABLE ONLY TO CORPORATE ISSUERS

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practical date.

Common Stock, \$. 01 Par Value - 5,570,221 shares as of May 31, 1995
Class A Common Stock, $\$ .01$ Par Value - 1,224,230 shares as of May 31, 1995

CCA INDUSTRIES, INC. AND SUBSIDIARIES

## INDEX

Page
Number

May 31, 1995 and November 30, 1994 . . . . . . . . .1-2
Consolidated Statements of Operations
for the three months ended May 31, 1995
and 1994 3

Consolidated Statements of Cash Flows for the three months ended May 31, 1995 and 1994 . 4

Notes to Consolidated Financial Statements . . . . . 5-12

Management Discussion and Analysis of
Results of Operations and Financial
Condition. . . . . . . . . . . . . . . . . . . . .13-14

PART II OTHER INFORMATION. . . . . . . . . . . . . . . 15-16

SIGNATURES 17
$<$ TABLE $>$

## CCA INDUSTRIES, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

## ASSETS

<CAPTION>

| May 31, |  |
| :--- | :---: |
| 1995 | November 30, |
| (Unaudited) | 1994 |


$<\mathrm{FN}>$
See Notes to Consolidated Financial Statements.
</FN>

## -1-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

## LIABILITIES AND SHAREHOLDERS' EQUITY


$<$ FN $>$
See Notes to Consolidated Financial Statements. </FN>

## -2- <br> CCA INDUSTRIES, INC. AND SUBSIDIARIES

 CONSOLIDATED STATEMENTS OF OPERATIONS(UNAUDITED)
<CAPTION $>$
Three Months Ended Six Months Ended

May 31, May 31,
1995199419951994
$<$ S $>\quad<\mathrm{C}>\quad<\mathrm{C}>\quad<\mathrm{C}>\quad<\mathrm{C}>$

Revenues
Sales of health and beauty products
Less: Returns
\$12,094,621 \$14,181,473 \$22,066,727 \$26,733,195
Discounts and allowances

Sales of Health and
Beauty Products - Net $10,936,213 \quad 13,170,634 \quad 20,378,407 \quad 25,205,437$

| Other income | 69,266 | 81,700 | 161,307 | 157,496 |
| :--- | :--- | :--- | :--- | :--- |

$11,005,479 \quad 13,252,334 \quad 20,539,714 \quad 25,362,933$


| Net Income per Common |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Share (Note 2) | $\$ .03$ | $\$ .11$ | $\$ .01$ | $\$ .21$ |

<FN>
See Notes to Consolidated Financial Statements.
</FN>

## -3-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

## (UNAUDITED)

<CAPTION $>$
<S>

| Six Months | Six Months |
| :--- | :--- |
| Ended | Ended |
| May 31, | May 31, |
| 1995 | 1994 |
| $<\mathrm{C}>$ | $<\mathrm{C}>$ |

Cash Flows from Operating Activities
Net income \$ 77,997 \$1,667,838

Adjustments to reconcile net income to net cash provided by (used in) operating activities

| Depreciation and amortization | 151,699 | 111,784 |
| :---: | :---: | :---: |
| Amortization of bond premium | 3,884 |  |
| Decrease (increase) in deferred income | es 583 | $3(131,429)$ |
| Decrease in advanced royalties | - 70 | 70,002 |
| Decrease (increase) in accounts receivable | 523,088 | (2,039,429) |
| Decrease in inventory | 721,305 | ,034,524 |
| (Increase) in deferred expenses and miscellaneous receivables | ( 771,643) | 47,828) |
| (Decrease) in accounts payable | $(496,096)$ | $(1,324,552)$ |
| Increase (decrease) in taxes pay | 14,576 | ( 45,330) |
| (Increase) decrease in security deposits | 5) | 375 |

Net Cash Provided by (Used in) Operating
Activities
225,388 (704,045)

Cash Flows from Investing Activities:
Acquisition of property, plant and equipment $\quad(174,096) \quad(246,482)$
Proceeds of money due from officers 14,098

11,800
Purchase of short-term investments $\quad(76,983) \quad(888,851)$
Proceeds from sale of investment 414,245

< FN $>$
See Notes to Consolidated Financial Statements.
</FN>
</TABLE>
CCA INDUSTRIES, INC. AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

## NOTE 1: BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the six month period ended May 31, 1995 are not necessarily indicative of the results that may be expected for the year ended November 30, 1995. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended November 30, 1994.

## NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Principles of Consolidation:

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All significant inter-company accounts and transactions have been eliminated.

Advertising and Related Costs:
In accordance with APB 28 Interim Financial Reporting the Company expenses its advertising and related costs proportionately over the interim periods based on its total expected costs per its various advertising programs. Any necessary accrual or deferral is accordingly reflected in the balance sheet for the interim period. However, for annual reporting purposes, no advertising or related costs are capitalized and all are expensed in the fiscal year in which they are incurred.

## Cash Equivalents:

months to be cash equivalents.
Inventories:
Inventories are stated at the lower of cost (first-in, first-out) or market.
Product returns are recorded in inventory when they are received at the lower of their original cost or market, as appropriate. Obsolete inventory is written off and its value is removed from inventory at the time its obsolescence is determined.
-5-

## CCA INDUSTRIES, INC. AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

## NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment and Depreciation and Amortization:
Property and equipment are stated at cost. The Company charges to expense repairs and maintenance items, while major improvements and betterments are capitalized. When the Company sells or otherwise disposes of property and equipment items, the cost and related accumulated depreciation are removed from the respective accounts and any gain or loss is included in earnings.

Depreciation and amortization are provided on the straight-line method over the following estimated useful lives or lease terms of the assets:

Machinery and equipment
Furniture and fixtures
Tools, dies and masters
Transportation equipment
Leasehold improvements

7-10 years
5-7 years
2-7 years
7 years
7-10 years or life of lease whichever is shorter

Intangible Assets:
Intangible assets are stated at cost. Patents and trademarks are amortized on the straight-line method over a period of 17 years; organization expenses are amortized on the straight-line method over five (5) years.

## Tax Credits:

Tax credits, when present, are accounted for using the flow-through method as a reduction of income taxes in the years utilized.

## Earnings Per Share:

Earnings per share have been computed based on the weighted average of outstanding common shares and common stock equivalents during the periods, based on the treasury stock method using average market price.

Fully diluted earnings per share are not presented because they result in dilution of less than $3 \%$. -6-

CCA INDUSTRIES, INC. AND SUBSIDIARIES

## NOTE 3: INVENTORIES

The components of inventory consist of the following:

| May 31, | November 30, |
| :--- | :--- |
| 1995 | 1994 |


| Raw materials | $\$ 3,683,299$ | $\$ 3,903,028$ |
| :--- | :---: | :---: |
| Finished goods | $3,113,922$ | $3,615,498$ |

\$6,797,221 \$7,518,526

## NOTE 4: ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

The following items which exceeded $5 \%$ of total current liabilities are included in accounts payable and accrued liabilities as of:

```
May 31, November 30,
    1995 1994
```

a) Media advertising $\$ 1,015,000 \quad \$ 1,460,000$
b) Coop advertising $\quad 540,000 \quad 547,000$
c) Accrued returns $371,000 \quad 443,000$
d) Payroll and bonuses * 145,000 547,000

$$
\$ 2,071,000 \quad \$ 2,997,000
$$

All other liabilities were for trade payables or individually did not exceed $5 \%$ of total current liabilities.

* Under 5\%


## NOTE 5: OTHER INCOME

Other income consists of the following for the six month periods ended May 31, 1995 and 1994:
19951994

| Interest income | $\$ 144,588$ | $\$ 148,546$ |
| :--- | :---: | :---: |
| Royalty income | 8,349 | - |
| Dividend income | 8,053 | 8,172 |
| Miscellaneous | 317 | 778 |
|  | $\$ 161,307$ | $\$ 157,496$ |

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## CCA INDUSTRIES, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

## NOTE 6: SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES

Short-term investments and marketable securities consist of corporate and government bonds and equity securities. In 1994 the Company adoptedthe accounting principles promulgated by SFAS No. 115 Accounting for Certain Investments in Debt and Equity Securities. The Company has classified its investments as Available-for-Sale securities.
Accordingly, such investments are reported at fair market value, with
the resultant unrealized gains and losses reported as a separate component of shareholders' equity. Prior to 1994, the Company reported marketable securities at the lower of cost or market value; unrealized losses were charged to earnings.

The market value at May 31, 1995 was $\$ 5,166,890$ as compared to $\$ 5,309,088$ at November 30, 1994. The cost and market values of the investments at May 31, 1995 were as follows:

<TABLE>
CCA INDUSTRIES, INC. AND SUBSIDIARIES
MARKETABLE SECURITIES - OTHER INVESTMENTS
(UNAUDITED)
NOTE 6: SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED) <CAPTION>

COL. A
\begin{tabular}{cccc} 
COL. B & COL. C COL.D & Amount at Whic \\
& EaL.E \\
Number of Portfol \\
Nnits-Principal & \multicolumn{2}{c}{ Market } & Of Equity Sec \\
Amount of & Vach of & Issues and \\
Easse & Other Sec
\end{tabular}

Name of Issuer and Maturity Interest Bonds and Cost of at Balance Issue Carri Title of Each Issue Date Rate Notes Each Issue Sheet Date Balance S

CORPORATE OBLIGATIONS:
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline <S> < & \(<\mathrm{C}>\quad<\mathrm{C}>\) & C> <C> & < \(<\) > & <C> & <C> & \\
\hline AT\&T & 6/01/98 4 & 4.750\% \$ & \$100,000 & \$ 99,006 & \$ 95,500 & \$ 95,50 \\
\hline AT\&T & 2/15/96 4 & 4.500100 & 100,000 1 & 100,328 & 98,875 & 98,87 \\
\hline T\&T & 2/15/96 4 & \(4.500 \quad 300\) & 300,000 3 & 300,356 & 296,625 & 296,62 \\
\hline Bank America & 7/15/97 & 6.000 & 200,000 & 200,000 & 198,900 & 198,90 \\
\hline nkers Trust & 7/01/96 & 4.700 & 100,000 & 100,271 & 98,253 & 98,25 \\
\hline Baxter International & al 10/01/95 & 55.000 & 100,000 & 0 100,111 & 99,633 & 99,63 \\
\hline axter International & al 10/01/95 & 55.000 & 100,000 & 0 100,185 & 99,633 & 99,63 \\
\hline Con Edison & 12/15/96 & 5.900 & 100,000 & 99,875 & 99,190 & 99,19 \\
\hline Dayton P \& L & 5/01/97 & 5.625 & 100,000 & 98,265 & 98,873 & 98,87 \\
\hline \multicolumn{7}{|l|}{General Motors Acceptance} \\
\hline Corp. 1 & 10/01/96 8.0 & 8.000200 & 00,000 200,8 & 200,800 & 204,034 & 204,03 \\
\hline GMAC & 8/01/95 5 & 5.3751 & 100,000 & 100,053 & 99,846 & 99,84 \\
\hline GMAC & 10/02/95 & 5.250 & 100,000 & 100,107 & 99,650 & 99,65 \\
\hline ITT Financial Corp. & p. 8/15/95 & 55.000 & 100,000 & 0 100,125 & 599,724 & 99,72 \\
\hline ITT Financial Corp. & p. 10/15/95 & 957.375 & 200,000 & 200,191 & 1 200,620 & 200,62 \\
\hline ITT Financial Corp. & p. 8/15/95 & 55.000 & 100,000 & 0 100,165 & -99,724 & 99,72 \\
\hline
\end{tabular}

NOTE 6: SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED) <CAPTION>

COL. A
\begin{tabular}{cccc} 
COL. B & COL. C COL.D & Amount at Whic \\
& EaL.E \\
Number of Portfol \\
Units-Principal & Market & Of Equity Sec \\
Amount of & Value of & Issues and \\
Each Issue & Other Sec
\end{tabular}

Name of Issuer and Maturity Interest Bonds and Cost of at Balance Issue Carri Title of Each Issue Date Rate Notes Each Issue Sheet Date Balance S

CORPORATE OBLIGATIONS: (Continued)
\begin{tabular}{lcccccccc}
\(<\mathrm{S}\rangle\) & \(\langle\mathrm{C}\rangle\) & \(<\mathrm{C}\rangle\) & \(<\mathrm{C}\rangle\) & \(<\mathrm{C}\rangle\) & \(\langle\mathrm{C}\rangle\) & \(<\mathrm{C}\rangle\) & \\
Merrill Lynch & \(6 / 24 / 96\) & \(4.750 \%\) & \(\$ 100,000\) & \(\$ 100,186\) & \(\$ 98,176\) & \(\$ 98,17\) \\
Merrill Lynch & \(6 / 24 / 96\) & 4.750 & 100,000 & 100,186 & 98,176 & 98,17 \\
Shell Oil Corp. & \(9 / 15 / 95\) & 7.000 & 100,000 & 100,073 & 100,263 & 100,26 \\
Tennessee Valley & \(3 / 04 / 98\) & 5.125 & 100,000 & 100,000 & 97,000 & 97,00 \\
Union Electric & \(3 / 01 / 97\) & 5.500 & 50,000 & 49,245 & 49,467 & 49,46
\end{tabular}
\[
\$ 2,449,528 \quad \$ 2,432,162 \quad \$ 2,432,16
\]
-10-

CCA INDUSTRIES, INC. AND SUBSIDIARIES
MARKETABLE SECURITIES - OTHER INVESTMENTS
(UNAUDITED)
NOTE 6: SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED) <CAPTION>
\begin{tabular}{cccc} 
COL. A & COL. B & COL. C COL.D & Amount at Whic \\
& Each Portfol \\
& Number of & Market Of Equity Sec \\
& Units-Principal & Value of & Issues and \\
& Amount of & Each Issue & Other Sec
\end{tabular}

Name of Issuer and Maturity Interest Bonds and Cost of at Balance Issue Carri Title of Each Issue Date Rate Notes Each Issue Sheet Date Balance S

\section*{GOVERNMENT OBLIGATIONS:}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline <S> & \(<\mathrm{C}>\quad<\mathrm{C}>\) & \(<\mathrm{C}>\) & < \(\mathrm{C}>\) & \(<\mathrm{C}>\) & < \(\mathrm{C}>\) & \\
\hline US Treasury Note & 10/31/98 & 4.750\% & \$100,000 & \$ 99,684 & \$ 96,156 & \$ 96,15 \\
\hline US Treasury Note & 10/31/98 & 4.750 & 200,000 & 199,992 & 192,312 & 192,31 \\
\hline US Treasury Note & 5/15/96 & 4.250 & 100,000 & 99,939 & 98,500 & 98,50 \\
\hline US Treasury Note & 5/15/96 & 4.250 & 100,000 & 100,002 & 98,500 & 98,50 \\
\hline US Treasury Note & 11/15/96 & 4.375 & 100,000 & 99,969 & 97,938 & 97,93 \\
\hline US Treasury Note & 10/15/98 & 7.125 & 250,000 & 253,589 & 258,908 & 258,90 \\
\hline US Treasury Note & 5/15/96 & 4.250 & 100,000 & 99,909 & 98,500 & 98,50 \\
\hline US Treasury Note & 1/31/97 & 6.250 & 100,000 & 99,500 & 100,594 & 100,59 \\
\hline US Treasury Note & 12/31/96 & 6.125 & 200,000 & 197,423 & 200,876 & 200,87 \\
\hline US Treasury Note & 11/15/96 & 4.375 & 200,000 & 197,852 & 195,876 & 195,87 \\
\hline US Treasury Note & 11/15/96 & 4.375 & 200,000 & 196,133 & 195,876 & 195,87 \\
\hline US Treasury Note & 11/15/96 & 4.375 & 100,000 & 98,003 & 97,938 & 97,93 \\
\hline US Treasury Note & 11/15/96 & 4.375 & 100,000 & 97,855 & 97,938 & 97,93 \\
\hline
\end{tabular}
(UNAUDITED)

\title{
NOTE 6: SHORT-TERM INVESTMENTS AND MARKETABLE SECURITIES (CONTINUED) <CAPTION>
}

COL. A
\begin{tabular}{cccc} 
COL. B & COL. C COL.D & Amount at Whic \\
& Each Portfol \\
Number of & \multicolumn{2}{c}{ Market } & Of Equity Sec \\
Units-Principal & Value of & Issues and \\
Amount of & Each Issue & Other Sec
\end{tabular}

Name of Issuer and Maturity Interest Bonds and Cost of at Balance Issue Carri Title of Each Issue Date Rate Notes Each Issue Sheet Date Balance S

GOVERNMENT OBLIGATIONS: (Continued)

<CAPTION>
EQUITY SECURITIES:
\begin{tabular}{lllllll} 
& \begin{tabular}{c} 
Number of \\
Shares \\
\(<C\)
\end{tabular} & \(<\mathrm{C}>\) & \(<\mathrm{C}>\) & \(<\mathrm{C}>\) & \\
\hline <S \(>\) & & 8,000 & 200,000 & 200,000 & 200,00
\end{tabular}
</TABLE>
-12-
CCA INDUSTRIES, INC.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

(UNAUDITED)

For the six month period ended May 31, 1995, the Company had net sales of $\$ 20,378,407$ and net income of $\$ 77,997$ after a provision for income taxes of $\$ 79,736$, as compared to net sales of $\$ 25,205,437$ and net income of $\$ 1,667,838$ after a provision for income taxes of $\$ 1,123,746$ for the six month period ended May 31, 1994. Gross margins of $63 \%$ for the six months were slightly lower than the $64 \%$ margin of the prior year. This was due primarily to product mix and the percentage of fixed costs to the lower sales volume. Advertising, cooperative and promotional allowance expenditures decreased during the six month period from $\$ 6,900,609$ to $\$ 6,307,302$. Advertising expenditures were $31 \%$ of sales for the six months ended May 31, 1995 as compared with $27 \%$ for the period ended May 31, 1994. As part of the registrant's business it is necessary to enter into co-operative advertising agreements and other promotional activities with its accounts, especially upon the introduction of a new product. Both co-op advertising and promotions have a material effect on the Company's operations. If the advertising and promotions are successful, revenues will be increased accordingly. Should the co-op and promotions not be successful, it will have a negative impact on the Company's promotional cost per sale, and have a negative effect on income. The Company attempts to anticipate its advertising and promotional commitments as a percent of gross sales in order to attempt to control its effect on its net income. However, sales for the period were lower then expected and, therefore, the expense as a percentage of sales was higher. In accordance with APB 28 Interim Financial Reporting the Company expenses its advertising and related costs proportionately over the interim periods based on its total expected costs per its various advertising programs. Consequently a deferral is accordingly
reflected in the balance sheet for the interim period. Although selling, general and administrative expenses ("SG\&A") decreased due to expenses related to the larger sales volume in the prior year, SG\&A as a percentage of sales increased to $29 \%$ from $25 \%$ due to the lower volume.

For the three month period ended May 31, 1995, net sales were $\$ 10,936,213$ as compared to $\$ 13,170,634$ for May 31,1994 . Income for the quarter before taxes decreased to $\$ 424,694$ from $\$ 1,496,004$. Gross margins of $64 \%$ for the three months ended May 31, 1995 were down from $65 \%$ in 1994. Advertising, cooperative and promotional allowance expenditures during the quarter decreased to $\$ 3,424,439$ from $\$ 3,516,803$. Advertising expenditures were $31 \%$ of sales for the quarter in 1995 as compared to $27 \%$ in 1994. Selling, general and administrative expenses were approximately $27 \%$ in the current quarter as well as in 1994.

All of the Company's sales were primarily to drugstore chains, food chains and mass merchandisers throughout the United States.

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CCA INDUSTRIES, INC.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

## (UNAUDITED)

The Company's financial position as at May 31, 1995 consists of current assets of $\$ 15,240,383$ and current liabilities of $\$ 7,412,947$. During the six month period ended May 31, 1995, shareholders' equity increased from $\$ 11,760,359$ at November 30, 1994 to $\$ 12,043,554$ at May 31, 1995. This was due primarily to an unrealized gain in certain securities in the Company's investment portfolio of $\$ 198,948$ in addition to the exercise of stock options and the net income for the period.

During the six months, the Company generated $\$ 225,388$ from operations and $\$ 428,343$ from the sale and liquidation of loans and investments but used $\$ 251,079$ to purchase additional property and equipment and marketable securities. The Company also used $\$ 144,000$ to reduce borrowings and generated $\$ 6,250$ from stock option exercises. This resulted in an increase in the Company's cash of \$264,902.

The Company believes that its current financial condition is sufficient to support its proposed operations for the near future.

All information pertaining to Part II is omitted pursuant to the instructions pertaining to that part.

The Company did not file any reports on Form 8-K during the three months ended May 31, 1995.
<CAPTION>

| Three Months Ended <br> May 31, | Six Months Ended |  |
| :--- | :--- | :---: |
| May 31, |  |  |
| $1995 \quad 1994$ | $1995 \quad 1994$ |  |

Item 6.
$<\mathrm{S}>\quad<\mathrm{C}>\quad<\mathrm{C}>\quad<\mathrm{C}>\quad<\mathrm{C}>$

Primary:
$\begin{array}{lllll}\text { Average shares outstanding } & 6,794,451 & 6,779,859 & 6,793,792 & 6,767,217\end{array}$
Net effect of dilutive stock
options--based on the
treasury stock method
using average market
price $\quad 1,193,742 \quad 1,345,399 \quad 1,221,069 \quad 1,368,044$

$$
\text { TOTALS } \quad 7,988,193 \quad 8,125,258 \quad 8,014,861 \quad 8,135,261
$$

Net income $\quad \$ 260,579 \quad \$ 893,678 \quad \$ 77,997 \quad \$ 1,667,838$

| Per share amount | $\$ .03$ | $\$ .11$ | $\$ .01$ | $\$ .21$ |
| :--- | :--- | :--- | :--- | :--- |

</TABLE>
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CCA INDUSTRIES, INC.

By: David Edell
David Edell, President

By: Ira W. Berman
Ira W. Berman, Secretary

