SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K A

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Fiscal Year Ended Commission File Number November 30, 1995 2-85538-B CCA INDUSTRIES, INC. (EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER) 04-2795439 DELAWARE (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.) 200 Murray Hill Parkway, East Rutherford, New Jersey 07073 (Address of principal executive offices, including zip code) (201) 330 1400 (REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE) Securities registered pursuant to Section 12(b) of the Act: NONE Securities registered pursuant to Section 12(g) of the Act: Common Stock par value \$.01 per share (Title of Class) Class A Common Stock par value \$.01 per share (Title of Class)

Indicate by check mark whether the Registrant (1) as filed all reports required to be filed by section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirement for the past 90 days. Yes X. No _____.

Item 11. EXECUTIVE COMPENSATION

The following table summarizes compensation earned in 1995, 1994 and 1993 by the Chief Executive Officer and all other executive officers (the "named officers") who were paid as much as \$100,000 in 1995.

<TABLE> <CAPTION>

Name and

Annual Compensation

Long-Term Compensation

Number

of Other

Shares Long
All Covered Term

Other by Com
Annual Stock pen-

Principal			Compe	n- Option	ns sa-	
Position	Year S	Salary 1	Bonus	sation(1)	Granted(2)	tion
<s></s>	<c> <(</c>	C> <	:C> <c< td=""><td>> <0</td><td>!> <(</td><td>C></td></c<>	> <0	!> <(C>
David Edell,	1995	\$318,000	\$63,600	\$18,45	5	0
President and	1994	300,000	185,990	13,571		0
Chief Executive	1993	250,000	100,000	12,99	0	0
Officer						
Ira W. Berman,	1995	318,000	0(3) 63,600	17,09	96	0
Secretary	1994	300,000(3)	185,990	11,609		0
and Executive	1993	250,000	(3) 100,000	12,55	50	0
Vice President						
Dunnan Edell,	1995	175,000	3,365	13,440		0
Executive	1994	175,000	50,000	9,498	25,000	0
Vice President	1993	141,000	85,000	4,400		0
Sales						
Drew Edell,	1995	98,000	1,885	2,925		0
Vice President-	1994	98,000	30,000	1,973	25,000	0
Maunfacturing	1993	100,000	25,000	1,600		0

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</TABLE>

- (1) Includes the personal-use value of Company-leased automobiles, and the value of Company-provided health insurance that is made available to all employees, plus directors fees.
- (2) In 1984, the Company's Board of Directors authorized, and the shareholders approved, the adoption of a stock option plan covering 1,500,000 shares of Common Stock. In 1986, an

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additional 1,500,000 'stock option shares' were so authorized and approved. In 1994 the Board of Directors authorized, and the shareholders approved the company's 1994 Stock Option Plan covering 1,000,000 shares of the Company's Common Stock.

- (3) Includes \$99,396 paid to Mr. Berman's New York City law firm for legal services.
 - 1995 Option Grants, Fiscal Year Option Exercises, Year-End Option Valuation, Option Repricing

Fiscal 1995 Option Grants

No options were granted or issued to named officers in the fiscal year ended November 30, 1995. The next table identifies 1995 fiscal-year option exercises by named officers,and reports a valuation of their options.

Fiscal 1994 Aggregated Option Exercises and November 30, 1995 Option Values

<TABLE> <CAPTION>

		Num	ber of	Value of
	Number of	Sl	nares Covered	Unexercised
	Shares	by L	Inexecrised	In-the-Money
	Acquired	Value	Options at	Options at
	on Exercise	Relaized	Nov. 30, 199	Nov. 30, 1995(1)
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>
David Edell		\$	597,500	\$ 513,406
Ira W. Berman	ı		592,000	508,250
Dunnan Edell	700	1,533	73,600	50,433
Drew Edell			75,000	51,875

</TABLE>

(1) Represents the difference between market price and the respective exercise prices of options at November 30, 1995.

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Repriced Options

The following table identifies the stock options held by the named officers and all other officers and directors, the exercise prices of which have been reduced during the past 10 years.

	Numb Share	Orig er of s l		•	ginal Repi	Date riced	New Price	
David E Ira W. B David E Ira W. B Sidney I David E Ira W. B David E Ira W. B	Berman dell 1 Berman Dworkin dell 2 Berman dell 1	00,000 100,00 100,0 00,000 200,00 97,500	0 0 00 (2)(3) 0(2)(3) (3)	1/90 /90 3/90 12/8: 2/86) 2/86 2/87	1.59(2) 6 1.59(2.50(3))(3) 12 2)(3) 12/8	2/87(1) 12/87(1)	2.5

- (1) In fact, these are options that were cancelled and replaced. In respect thereof, the original price and new price columns represent the cancelled option price and the 'replacement' option price.
- (2) Represents 101,235 "Non-Qualified Options" at \$1.38 per share, and 98,765 "Employee Incentive Stock Options" at \$1.80 per share.
- (3) These options were cancelled and 185,000 Employee "Incentive Stock Options" at \$.55 and 215,000 such options at \$.50 were issued to Mr. David Edell and to Mr. Berman.

iii. Executive Compensation Principles; Audit and Compensation Committee

The Company's Executive Compensation Program is based on guiding principles designed to align executive compensation with Company values and objectives, business strategy, management initiatives, and business financial performance. In applying these principles the Audit and Compensation Committee of the Board of Directors, comprised of David Edell, Ira W. Berman, Irwin Gedinsky and Jack Polak, has established a program to:

- * Reward executives for long-term stratgegic management and the enhancement of shareholder value.
- * Integrate compensation programs with both the Company's annual and long-term strategic planning.

* Support a performance-oriented environment that rewards performance not only with respect to Company goals but also Company performance as compared to industry performance levels.

iv. Employment Contracts/Compensation Program

The total compensation program consists of both cash and equity based compensation. The Audit and Compensation Committee (the "Committee") determines the level of salary and bonuses, if any, for key executive officers other than Messrs. David Edell and Ira Berman. The Committee determines the salary or salary range based upon competitive norms. Actual salary changes are based upon performance.

On March 17, 1994, the Board of Directors approved 10-year employment contracts for David Edell and Ira Berman (with Mr. Edell and Mr. Berman abstaining). Pursuant thereto, each was provided a base salary of \$300,000 in fiscal 1994, with a year-to-year CPI or 6% increment, and each is paid 2-1/2% of the Company's pre-tax income, less depreciation and amortization, plus 20% of the base salary, as bonus.

Long-term incentives are provided through the issuance of stock options.

As at March 1, 1996, 1,267,000 stock options, yet exercisable, to purchase 1,267,000 shares of the Company's Common Stock were outstanding.

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v. Performance Graph

Set forth below is a line graph comparing cumulative total shareholder return on the Company's Common Stock, with the cumulative total return of companies in the NASDAQ Stock Market (U.S.) and the cumulative total return of Dow Jones' Cosmetics/Personal Care Index.

[CHART APPEARS HERE]

CCA INDUSTRIES, INC.

Date	Close
11/30/90	100.000
11/29/91	157.078
11/30/92	399,543
11/30/93	1,512.557
11/30/94	856.164
11/30/95	328.311

COMSMETICS/PERSONAL CARE

11/30/90	100.000
11/29/91	141.148
11/30/92	191.809
11/30/93	188.447
11/30/94	228.487
11/30/95	308.739

Dow Jones Euquity Market Index

11/30/90	100.000
11/29/91	122.136
11/30/92	145.852
11/30/93	160.264
11/30/94	161.565
11/30/95	222.540

- ----- BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information regarding the ownership of the Company's Common Stock and/or Class A Common Stock as of March 1, 1996 by (i) all those known by the Company to be owners of more than five percent of the outstanding shares of Common Stock or Class A Common Stock; (ii) the Chief Executive Officer and "named officers" (see Executive Compensation-Summary Compensation Table); (iii) each director; and (iv) all officers and directors as a group. Unless otherwise indicated, each of the shareholders has sole voting and investment power with respect to the shares owned (subject to community property laws, where applicable), and is beneficial owner of them.

Name and Address	Number of Shar		f
C S	common tock Clas		
David Edell c/o CCA Industries, In East Rutherford, NJ 0'	100,300 nc.	557,615	9.21
Ira W. Berman c/o CCA Industries, Ir		534,615	9.00
Norman Pessin c/o Neuberger & Bern 605 Third Avenue New York, NY 10158			5.35
Jack Polak 98 Park Avenue New York, NY 10016		4,000 1.1	8
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Dunnan Edell c/o CCA Industries, In	51,250 nc.	0	.72
Drew Edell c/o CCA Industries, Ir	26,250 nc.	0.3	37
Irwin Gedinsky c/o Richard A. Eisner 575 Madison Avenue New York, New York			
Sidney Dworkin 1550 No. Powerline R Pompano, FL 33069	0 load	-	-
Officers and Directors as a group (9 persons)		1	25.82

⁽¹⁾ David Edell, Ira Berman and Jack Polak own over 98% of the outstanding shares of Class A Common Stock. Messrs. David Edell, Dunnan Edell and Ira Berman are officers and directors. Drew Edell is an officer. Mr. Polak, Mr. Gedinsky and Mr. Dworkin are directors.

Pursuant to the requirements of Section 13 or 15(A) of the Securities Exchange Act of 1934, the Registrant has duly caused this Annual Report to be signed on its behalf by the undersigned thereunto duly authorized.

CCA INDUSTRIES, INC.

By:			
DAVID	EDELL,	President	

Pursuant to the requirements of the Securities Exchange Act of 1934, this Annual Report has been signed below by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
DAVID EDEL	President, Direct L Executive Of	
		March 27, 1996
	Chairman of the MAN Directors, E	
P	resident, Secretary	March 27, 1996
IRWIN GEDIN	Birector	March 27, 1996
JACK POLAK	Director	March 27, 1996
SIDNEY DWO		March 27, 1996

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