

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **March 7, 2013 (March 7, 2013)**

**CCA Industries, Inc.**

(Exact name of registrant as specified in its charter)

**DELAWARE**

(State or other Jurisdiction of Incorporation)

**1-31643**

(Commission File Number)

**04-2795439**

(IRS Employer Identification No.)

**200 MURRAY HILL PARKWAY, EAST  
RUTHERFORD, NEW JERSEY**

(Address of principal executive offices)

**7,073**

(Zip Code)

Registrant's telephone number, including area code: ( 201 ) 330-1400

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### **Item 8.01 Other Events**

The Company issued a press release on March 7, 2013 announcing its results for the year and quarter ended November 30, 2012. The Board of Directors announced that it declared a dividend of \$0.07 per share for the first quarter of 2013 to all shareholders of record as of March 19, 2013, and payable on April 19, 2013, the Company's thirty-fifth consecutive quarterly dividend.

### **Item 9.01 Exhibits**

The following exhibits are annexed hereto:

99.1 Press release issued March 7, 2013

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Dated:**           **March 7, 2013**

**CCA Industries, Inc.**

**By: /s/ Stephen A. Heit**

**Stephen A. Heit  
Chief Financial Officer**

Company Contacts:  
Stephen A. Heit, President  
800-524-2720

**FOR IMMEDIATE RELEASE**

**CCA Industries, Inc. Reports Year End 2012 Results and Fiscal 2013 First Quarter Dividend**

East Rutherford, NJ, March 7, 2013: CCA Industries, Inc. (NYSE MKT: "CAW"), a manufacturer and marketer of health and beauty aids, announced today its results for the fiscal year ended November 30, 2012. The Company had total revenues for fiscal 2012 of \$53,775,675, and net income of \$465,452 as compared to total revenues of \$49,511,889 and net income of \$491,698 for fiscal 2011. Basic and fully diluted earnings per share were \$0.07 for both fiscal 2012 and 2011. Total revenues for the fourth quarter of 2012 were \$11,373,749, as compared to \$11,826,482 for the fourth quarter of 2011. Net loss for the fourth quarter of 2012 was \$(352,929) as compared to \$(3,433) for the fourth quarter of 2011. Basic and fully diluted loss per share were \$(0.05) for the fourth quarter of 2012 as compared to \$(0.00) in the fourth quarter of fiscal 2011.

The Company also announces that the Board of Directors declared a dividend of \$0.07 per share for the first quarter of 2013 to all shareholders of record as of March 19, 2013, and payable on April 19, 2013, the Company's thirty-fifth consecutive quarterly dividend.

CCA Industries Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus White" toothpastes and teeth whiteners, "Mega-T" Green Tea diet supplements, "Mega-T" Green Tea gum and mint products, "Bikini Zone", medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, "Parfume de Vanille" fragrances, "Solar Sense" sun protection products, "Hair Off" hair removal and depilatory products, "Wash 'N Curl" shampoos and conditioners and Pain Bust RII an analgesic product.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties as detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

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**CCA Industries, Inc.**

<u>Quarter Ended November 30,</u>		<u>2012</u>		<u>2011</u>	
Revenues	\$	11,373,749	\$	11,826,482	
Net Loss	\$	(352,929)	\$	(3,433)	
Loss per share - Basic	\$	(0.05)	\$	—	
Earnings per share - Diluted	\$	(0.05)	\$	—	
Weighted Average Shares Outstanding - Basic		7,054,442		7,054,442	
Weighted Average Shares Outstanding - Diluted		7,054,442		7,054,442	
<u>For Year Ended November 30,</u>		<u>2012</u>		<u>2011</u>	
Revenues	\$	53,775,675	\$	49,511,889	
Net Income	\$	465,452	\$	491,698	
Earnings per share - Basic	\$	0.07	\$	0.07	
Earnings per share - Diluted	\$	0.07	\$	0.07	
Weighted Average Shares Outstanding - Basic		7,054,442		7,054,442	
Weighted Average Shares Outstanding - Diluted		7,054,442		7,054,442	