

Schedule A-I

<TABLE>

<CAPTION>

2004	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
<S>	<C>	<C>	<C>	<C>	<C>		
A-I *Income After Taxes*	10(K)	836,142	2,798,204	1,457,228	705,088	5,796,663	

2003	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
A-I *Income After Taxes*	10(k)	573,626	2,584,096	1,287,125	807,285	5,252,131	

2002	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
A-I*Income After Taxes*	10(k)	300,064	1,217,985	722,823	833,482	3,074,353	

</TABLE>

Schedule B-II

<TABLE>

<CAPTION>

2004	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
<S>	<C>	<C>	<C>	<C>	<C>		
B-II Coop and Media by Commitment	(1,492,249)		765,302	4,327,478	2,196,132	5,796,663	

A-I *Income After Taxes*	10(K)	836,142	2,798,204	1,457,228	705,088	5,796,663	
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2003	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
B-II Coop and Media by Commitment		524,496	1,004,525	1,867,972	1,855,138	5,252,131	

A-I *Income After Taxes*	10(k)	573,626	2,584,096	1,287,125	807,285	5,252,131	
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2002	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
B-II Coop and Media by Commitment		1,038,253	(334,354)	1,540,365	830,088	3,074,353	

A-I *Income After Taxes*	10(k)	300,064	1,217,985	722,823	833,482	3,074,353	
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Schedule C-III

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2004	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
<S>	<C>	<C>	<C>	<C>	<C>		
C-III Media by Percentage of Total Sales	997,597	2,062,895	1,798,903	937,269	5,796,663		

A-I *Income After Taxes*	10(K)	836,142	2,798,204	1,457,228	705,088	5,796,663	
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2003	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
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C-III	Media by Percentage of						
	Total Sales	874,073	2,103,539	1,484,846	788,672	5,251,131	

A-I	*Income After Taxes*	10(K)	573,626	2,584,096	1,287,125	807,285	5,252,131
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2002	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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C-III	Media by Percentage of					
	Total Sales	760,756	1,258,434	928,835	126,327	3,074,353

A-I	*Income After Taxes*	10(K)	300,064	1,217,985	722,823	833,482	3,074,353
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Schedule D-IV

<TABLE>

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2004	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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D-IV	Media by percentage of					
	Product Line Sales	1,019,671	2,152,819	1,828,076	796,097	5,796,663

A-I	*Income After Taxes*	10(K)	836,142	2,798,204	1,457,228	705,088	5,796,663
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2003	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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D-IV	Media by percentage of					
	Product Line Sales	859,828	2,044,373	1,521,160	825,769	5,251,131

A-I	*Income After Taxes*	10(k)	573,626	2,584,096	1,287,125	807,285	5,252,131
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2002	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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D-IV	Media by percentage of					
	Product Line Sales	367,264	991,665	813,687	901,737	3,074,353

A-I	*Income After Taxes*	10(k)	300,064	1,217,985	722,823	833,482	3,074,353
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Schedule E-V

Income after Taxes

<TABLE>

<CAPTION>

2004	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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<S>	<C>	<C>	<C>	<C>	<C>
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A-I	*Income After Taxes*	10(K)	836,142	2,798,204	1,457,228	705,088	5,796,663
B-II	Coop and Media by Commitment		(1,492,249)	765,302	4,327,478	2,196,132	5,796,663

C-III	Media by Percentage of Total					
	Sales	997,597	2,062,895	1,798,903	937,269	5,796,663

D-IV	Media by percentage of					
	Product Line Sales	1,019,671	2,152,819	1,828,076	796,097	5,796,663

2003	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total
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	Sales		874,073	2,103,539	1,484,846	788,672	5,251,131
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D-IV	Media by percentage of						
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