

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): November 9, 2012 (November 9, 2012)**

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**CCA Industries, Inc.**

**(Exact name of registrant as specified in its charter)**

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**DELAWARE**  
**(State or other Jurisdiction  
of Incorporation)**

**1-31643**  
**(Commission  
File Number)**

**04-2795439**  
**(IRS Employer  
Identification No.)**

**200 MURRAY HILL PARKWAY,  
EAST RUTHERFORD,  
NEW JERSEY**

**(Address of principal executive offices)**

**07073**  
**(Zip Code)**

**Registrant's telephone number, including area code: ( 201 ) 330-1400**

**(Former name or former address if changed since last report.)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events**

The Company issued a press release on November 9, 2012 regarding the impact of Hurricane Sandy on the Company. The Company has flood insurance but is expected to record an extraordinary expense of \$500,000 in the fourth quarter of fiscal 2012 due to the amount of the insurance policy deductible. The Company expects at this time that its expenses related to Hurricane Sandy will be fully covered within the insurance policy limits.

**Item 9.01 Exhibits**

The following exhibits are annexed hereto:

- 99.1 Press release issued November 9, 2012

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Dated: November 9, 2012**

**CCA Industries, Inc.**

**By: /s/ Stephen A. Heit**

**Stephen A. Heit**  
**Chief Financial Officer**

Company Contact:  
Dunnan D. Edell  
Chief Executive Officer  
800-524-2720

**FOR IMMEDIATE RELEASE**

East Rutherford, NJ, November 9, 2012: **CCA INDUSTRIES, INC. (NYSE MKT: "CAW")** announced that it is recovering from hurricane Sandy which had interrupted operations. The Company resumed shipping effective November 5<sup>th</sup>, 2012. "We experienced severe damage to our offices, a loss of inventory and limited power for several days," reported Dunnan D. Edell, CEO & President. "Despite the interruption in operating our business, we are pleased to have resumed shipping to our customers due to so many of our dedicated employees who helped us get back on our feet quickly. The Company has flood insurance but is expected to record an extraordinary expense of \$500,000 in the fourth quarter of fiscal 2012 due to the amount of the insurance policy deductible. The Company expects at this time that its expenses related to Hurricane Sandy will be fully covered within the insurance policy limits," said Edell.

CCA Industries Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus White®" toothpastes and teeth whiteners, "Mega-T®" diet supplements, "Mega-T®" Green Tea gum and mint products, "Bikini Zone®" medicated topical and shave gels, "Nutra Nail®" nail care treatments, "Gel Perfect®" UV free gel color, "Scar Zone®" scar treatment products, "Sudden Change®" anti-aging skin care products, "Cherry Vanilla®" fragrances, "Solar Sense®" sun protection products, "Hair Off®" hair removal and depilatory products, "Wash 'N Curl®" shampoos and conditioners, Lobe Wonder® Earlobe Patches, Eyeboutique® Shadow Shields® and "Pain Bust RII®" an analgesic product.

**Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.**