

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 16, 2012 (July 10, 2012)**

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**CCA Industries, Inc.**

(Exact name of registrant as specified in its charter)

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**DELAWARE**  
(State or other Jurisdiction of  
Incorporation)

**1-31643**  
(Commission  
File Number)

**04-2795439**  
(IRS Employer  
Identification No.)

**200 MURRAY HILL PARKWAY,  
EAST RUTHERFORD,  
NEW JERSEY**

(Address of principal executive offices)

**07073**  
(Zip Code)

**Registrant's telephone number, including area code: (201) 330-1400**

(Former name or former address if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 5.07 Submission of Matters to a Vote of Security Holders**

At the annual meeting of the shareholders of CCA Industries, Inc. held on July 10, 2012, the following directors were elected by the Common Stock shareholders:

Sardar Biglari, 2,433,455 votes for, 271,459 votes withheld  
Dunnan D. Edell, 2,529,930 votes for, 174,984 votes withheld  
Philip L. Cooley, 2,386,725 votes for, 318,189 votes withheld

The following directors were elected by the Common Stock Class A shareholders:

Robert Lage, 967,702 votes for, 0 votes withheld  
David Edell, 967,702 votes for, 0 votes withheld  
James Mastrian, 967,702 votes for, 0 votes withheld  
Stanley Kreitman, 967,702 votes for, 0 votes withheld

The appointment of BDO USA LLP as the Company's independent registered public accounting firm for fiscal year ended November 30, 2012 was ratified, 6,885,594 votes for, 23,334 votes against and 145,446 votes abstained.

No other business was brought before the meeting for a vote by the shareholders.

**Item 8.01 Other Events**

The Company issued a press release on July 16, 2012, announcing its results for the quarter ended May 31, 2012. The Company also announced in the press release that the Board of Directors has declared a dividend for the third quarter of fiscal 2012 of \$0.07 per share to all shareholders of record as of August 3, 2012, to be paid on September 4, 2012.

**Item 9.01 Exhibits**

The following exhibits are annexed hereto:

- 99.1 Press release issued April 12, 2012

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: **July 16, 2012**

**CCA Industries, Inc.**

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Registrant

By: /s/ Stephen A. Heit

**Stephen A. Heit**  
**Executive Vice President &**  
**Chief Financial Officer**

**Company Contact:**  
**Dunnan D. Edell**  
**Chief Executive Officer**  
**800 524-2720**

**FOR IMMEDIATE RELEASE**

**CCA INDUSTRIES, INC. REPORTS SECOND QUARTER RESULTS WITH 14.2% INCREASE OVER PRIOR YEAR'S  
QUARTER AND DIVIDEND FOR THIRD QUARTER**

East Rutherford, NJ, July 16, 2012: CCA Industries, Inc. (NYSE Amex: "CAW") announced today its results for the second quarter ended May 31, 2012.

The Company reported total revenues for the second quarter ended May 31, 2012 of \$14,710,472, an increase of 14.2%, as compared to total revenues for the second quarter ended May 31, 2011 of \$12,885,313. Net income for the second quarter of fiscal 2012 was \$302,100 as compared to the net loss of \$(247,268) for the same period in fiscal 2011. Basic and fully diluted earnings per share for the quarter were \$0.04 as compared to a loss of \$(0.04) for the same quarter last year. Total revenues for the six months ended May 31, 2012 were \$28,398,720, an increase of 11.6%, as compared to \$25,456,419 for the same period in fiscal 2011. Net income for the first six months of fiscal 2012 was \$389,634 as compared to \$95,837 for the same period in fiscal 2011. Basic and fully diluted earnings per share for the six months ended May 31, 2012 were \$0.06 as compared to \$0.01 for the same period in fiscal 2011.

The Company also announced that the Board of Directors has declared a dividend of \$0.07 per share for the third quarter of fiscal 2012, payable to all shareholders of record as of August 3, 2012, and to be paid on September 4, 2012. This will be the Company's thirty-third consecutive dividend.

"We are pleased to be reporting higher total revenues and net income for the first six months of fiscal 2012," said Dunnan D. Edell, President and Chief Executive Officer. "CCA's financial position remains sound with no bank debt and the company presently has little international distribution in Europe, thus no financial exposure in that troubled marketplace," continued Dunnan D. Edell.

CCA Industries Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, “Plus White” toothpastes and teeth whiteners, “Mega-T” diet supplements, “Mega-T” Green Tea gum and mint products, “Bikini Zone” medicated topical and shave gels, “Nutra Nail” nail care treatments, “Gel Perfect” UV free gel color, “Scar Zone” scar treatment products, “Sudden Change” anti-aging skin care products, “Cherry Vanilla” fragrances, “Solar Sense” sun protection products, “Hair Off” hair removal and depilatory products, “Wash ‘N Curl” shampoos and conditioners, Lobe Wonder Earlobe Patches, Eyeboutique Shadow Shields and “Pain Bust RII” an analgesic product.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company’s filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

**CCA INDUSTRIES, INC.**

**SECOND QUARTER**

**NEWS RELEASE**

Three Months Ended	May 31, 2012	May 31, 2011
Revenues	\$14,710,472	\$12,885,313
Net Income (Loss)	\$ 302,100	\$ (247,268)
Per Share Earnings (Loss)		
Basic	\$ 0.04	\$ (0.04)
Diluted	\$ 0.04	\$ (0.04)
Weighted Average		
Shares Outstanding		
Basic	7,054,442	7,054,442
Diluted	7,054,442	7,054,442

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Six Months Ended	May 31, 2012	May 31, 2011
Revenues	\$28,398,720	\$25,456,419
Net Income	\$ 389,634	\$ 95,837
Per Share Earnings		
Basic	\$ 0.06	\$ 0.01
Diluted	\$ 0.06	\$ 0.01
Weighted Average		
Shares Outstanding		
Basic	7,054,442	7,054,442
Diluted	7,054,442	7,054,442