

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 12, 2012 (March 8, 2012)

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE
(State or other Jurisdiction of
Incorporation)

1-31643
(Commission
File Number)

04-2795439
(IRS Employer Identification
No.)

**200 MURRAY HILL PARKWAY,
EAST RUTHERFORD, NEW
JERSEY**

(Address of principal executive offices)

07073
(Zip Code)

Registrant's telephone number, including area code: (201) 330-1400

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

The Company issued a press release on March 8, 2012 announcing that the Audit Committee of the Board of Directors had engaged BDO USA, LLP as the Company's principal independent registered public accounting firm to audit its financial statements, replacing KGS LLP, effective March 7, 2012.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued March 8, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: **March 12, 2012**

CCA Industries, Inc.

By: **/s/ Stephen A. Heit**
Stephen A. Heit
Chief Financial Officer

Company Contact:
Dunnan D. Edell
President and Chief Executive Officer
800 524-2720

FOR IMMEDIATE RELEASE

CCA INDUSTRIES, INC. ANNOUNCES CHANGE OF CERTIFYING ACCOUNTANTS

East Rutherford, NJ, March 8, 2012: CCA Industries, Inc. (NYSE Amex: “CAW”) announced today that the Audit Committee of the Company’s Board of Directors engaged BDO USA, LLP as the Company’s principal independent registered public accounting firm to audit its financial statements, replacing KGS LLP, effective March 7, 2012. The change in auditors was not the result of any disagreements between the Company and KGS. BDO, is one of the largest and well respected accounting firms in the United States, and internationally, the world’s 5th largest accountancy network. The Company looks forward to its association with BDO, a leading and prestigious firm, as it continues to work to enhance shareholder value.

“We would like to thank KGS for their many years of service to CCA. They have been the Company’s auditors since 1983, and have seen CCA grow from a start-up to a thriving company that is well respected in the industry,” stated Dunnan D. Edell, President and Chief Executive Officer.

CCA Industries Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, “Plus+White” toothpastes and teeth whiteners, “Mega-T” Green Tea dietary supplements, “Mega-T” Green Tea gum and mint products, “Bikini Zone” medicated topical and shave gels, “Nutra Nail” nail care treatments, “Gel Perfect” UV free gel color, “Scar Zone” scar treatment products, “Sudden Change” anti-aging skin care products, “Cherry Vanilla” fragrances, “Solar Sense” sun protection products, “Hair Off” hair removal and depilatory products, “Wash ‘N Curl” shampoos and conditioners, “Pain Bust RII” topical analgesic product, “Lobe Wonder” earring support patches and “Eyeboutique” Shadow Shields make up shields.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially from estimated results. Such risks and uncertainties are detailed in the Company’s filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.