

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 16, 2018 (July 16, 2018)

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE	1-31643	04-2795439
(State or other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

1099 Wall Street West, Suite 275, Lyndhurst, New Jersey	07071
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (201) 935-3232

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On July 16, 2018, CCA Industries, Inc. (the “Company”) issued a press release reporting its financial results for the quarter ended May 31, 2018. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

The information contained in this Item 2.02, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of Section 18. Furthermore, the information contained in this Item 2.02, Exhibit 99.1 shall not be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 7.01 Regulation FD Disclosure.

See Item 2.02 “Results of Operations and Financial Condition” above.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release issued July 16, 2018

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: July 16, 2018

CCA Industries, Inc.

By: /s/ Stephen A. Heit _____

Stephen A. Heit

Chief Financial Officer

Company Contact:
Stephen A. Heit
201-528-8200

FOR IMMEDIATE RELEASE

CCA Industries, Inc. Reports Second Quarter 2018 Results

Ridgefield Park, NJ, July 16, 2018: CCA Industries, Inc. (NYSE MKT: "CAW") announced today its results for the second quarter and six months ended May 31, 2018, which can be found in the table below.

The Company reported a loss of \$292,320 for the three months ended May 31, 2018 as compared to income of \$698,550 for the same period in fiscal 2017. The loss in the second quarter of fiscal 2018 was due to a dispute with an international customer which resulted in the Company taking a reserve of \$479,052 lowering net sales. Lance Funston, Chief Executive Officer commented, "We believe the Company has taken the correct approach with the international customer and it is unfortunate that we had to reserve for the receivable that is due to us. We are working towards finding a new distributor for that middle eastern region. We plan on introducing some exciting new products to our retail partners over the next couple of months which we believe will get our sales back on track for fiscal 2019. We anticipate a return to profitability in the third quarter of fiscal 2018." The Company will be holding its quarterly investor call on Tuesday, July 17, 2018 at 10 AM EDST. Investors may phone (866) 393-4306 to participate in the call. The call may also be accessed through a live audio web cast at:

<https://event.on24.com/wcc/r/1769115/866807DA74E793DFDE2B8C88976ADF3C>

Further information may also be found on the Company's investor web site: www.ccainvestor.com

We invite any of our current or potential investors to join us.

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" complete skin care regime, "Porcelana" skin care products and "Solar Sense" sun protection products.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

CCA INDUSTRIES, INC.

	Three Months Ended	
	May 31, 2018 (unaudited)	May 31, 2017 (unaudited)
Revenues	\$ 4,225,240	\$ 6,115,910
Net (Loss) Income	<u>\$ (292,320)</u>	<u>\$ 698,550</u>
(Loss) Earnings per Share:		
Basic	<u>\$ (0.04)</u>	<u>\$ 0.10</u>
Diluted	<u>\$ (0.04)</u>	<u>\$ 0.10</u>
Weighted Average Shares Outstanding:		
Basic	7,456,684	7,006,684
Diluted	7,456,684	7,024,428

	Six Months Ended	
	May 31, 2018 (unaudited)	May 31, 2017 (unaudited)
Revenues	\$ 8,223,664	\$ 10,385,060
Net (Loss) Income	<u>\$ (3,512,980)</u>	<u>\$ 885,301</u>
(Loss) Earnings per Share:		
Basic	<u>\$ (0.48)</u>	<u>\$ 0.13</u>
Diluted	<u>\$ (0.48)</u>	<u>\$ 0.13</u>
Weighted Average Shares Outstanding:		
Basic	7,293,497	7,006,684
Diluted	7,293,497	7,006,684