

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **April 16, 2018 (April 9, 2018)**

**CCA Industries, Inc.**

(Exact name of registrant as specified in its charter)

<b>DELAWARE</b>	<b>1-31643</b>	<b>04-2795439</b>
(State or other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

<b>1099 Wall Street West, Suite 275, Lyndhurst, New Jersey</b>	<b>07071</b>
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: ( 201 ) 935-3232

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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## **Item 2.02 Results of Operations and Financial Condition.**

On April 16, 2018, CCA Industries, Inc. (the “Company”) issued a press release reporting its financial results for the quarter ended February 28, 2018. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

On April 9, 2018, the Company issued a press release announcing that it would be reporting a loss for the quarter ended February 28, 2018. A copy of the press release is attached as Exhibit 99.2 and incorporated herein by reference.

The information contained in this Item 2.02, including Exhibit 99.1 and Exhibit 99.2 attached hereto, is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of Section 18. Furthermore, the information contained in this Item 2.02, Exhibit 99.1 and Exhibit 99.2 shall not be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

### Use of Non-GAAP Financial Information

To supplement the Company’s financial results presented in accordance with U.S. generally accepted accounting principles (“GAAP”), in the press release attached hereto as Exhibit 99.1, the Company uses the non-GAAP financial measure of EBITDA (defined by the Company as earnings before interest, taxes, depreciation and amortization). A reconciliation of EBITDA to net income, the most directly comparable GAAP measure, is included in the press release.

The Company believes that the presentation of this supplemental non-GAAP financial measure assists investors in comparing the Company’s core performance by excluding items that it believes are not indicative of the Company’s underlying operating performance. Company management also reviews this non-GAAP measure internally to evaluate the Company’s performance and manage its operations. The Company cautions investors to carefully evaluate the financial results calculated in accordance with GAAP. Non-GAAP financial measures are not intended to be considered in isolation and are not a substitute for, or superior to, financial measures calculated in accordance with GAAP.

## **Item 7.01 Regulation FD Disclosure.**

See Item 2.02 “Results of Operations and Financial Condition” above.

## **Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

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<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#">Press release issued April 16, 2018</a>
99.2	<a href="#">Press release issued April 9, 2018</a>

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Dated: April 16, 2018**

**CCA Industries, Inc.**

**By: /s/ Stephen A. Heit** \_\_\_\_\_

**Stephen A. Heit**

**Chief Financial Officer**

**Company Contact:  
Stephen A. Heit  
201-528-8200**

**FOR IMMEDIATE RELEASE**

**CCA Industries, Inc. Reports Net Loss for the first Quarter Ended February 28, 2018**

LYNDHURST, N.J., April 16, 2018 -- CCA Industries, Inc. (NYSE AMERICAN: "CAW"), announced today its first quarter results for the period ended February 28, 2018. The results can be found on the chart below.

As the Company reported last week, it incurred a loss in the first quarter of fiscal 2018 due to unusual factors:

- Changes in the tax law that were enacted effective January 1, 2018 lowered the Company's effective tax rate from approximately 36% to 24% resulting in the Company revaluing its deferred tax assets. The change in the effective tax rate resulted in the Company recording an additional tax expense of approximately \$3,150,000 in the first quarter of fiscal 2018. This tax expense is a non-cash item and will not have any effect on the Company's current cash flow.
- Entering into a new credit agreement with PNC Bank, National Association on February 5, 2018, and paying off the balance of the revolving loan with its previous lender, CNH Finance Fund I, L.P., resulting in a write-off of the balance of deferred financing fees incurred with the CNH facility and incurring incremental termination charges.

Earnings before interest, taxes, depreciation and amortization ("EBITDA") was \$149,453 in the first quarter of fiscal 2018 as compared to an EBITDA of \$472,495 in the same period in fiscal 2017.

Lance Funston, Chief Executive Officer had previously commented in the press release issued on April 9, 2018, "After eight quarters of consistent profits, it is disappointing to report a Q1 loss. Clearly the events that led to the loss are not reoccurring in nature and I believe will strengthen performance in the future."

The Company previously announced that it would hold its earnings call for the first quarter 2018, which ended February 28, 2018. The earnings call will take place on Tuesday, April 17, 2018 at 2:30pm EDT. All current and prospective investors are invited to attend. The call in number is (866) 393-4306. The earnings call may also be accessed through a live audio web cast at:

<https://event.on24.com/wcc/r/1627717/597D477AFA219F0558D5831ECF2157F9>

Further information may also be found on the Company's investor web site: [www.ccainvestor.com](http://www.ccainvestor.com)

The call will be led by Lance T. Funston and Stephen A. Heit, the Company's Chief Financial Officer. The Company's officers will be discussing the financial results for the quarter, the Company's marketing and product sales plans, as well as the Company's financial position. The investor call will be recorded and posted on the Company's investor web site [www.ccainvestor.com](http://www.ccainvestor.com).

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products and "Porcelana" skin care products.

**Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.**

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CCA INDUSTRIES, INC.

	Three Months Ended	
	February 28, 2018	February 28, 2017
Revenues	\$ 3,998,424	\$ 4,269,151
(Loss) income before provision for income taxes	(107,189)	299,392
Provision for income taxes	3,113,470	112,640
Net (loss) income	<u>\$ (3,220,659)</u>	<u>\$ 186,752</u>
Net (loss) earnings per share:		
Basic	\$ (0.45)	\$ 0.03
Diluted	\$ (0.45)	\$ 0.03
Weighted average shares outstanding:		
Basic	7,126,684	7,006,684
Diluted	7,126,684	7,006,684
Reconciliation of net (loss) income to EBITDA:		
Net (loss) income	\$ (3,220,659)	\$ 186,752
Add back:		
Interest expense, net	243,063	151,161
Provision for income taxes	3,113,470	112,640
Depreciation and amortization expense	13,579	21,942
EBITDA	<u>\$ 149,453</u>	<u>\$ 472,495</u>

**Company Contact:**  
**Stephen A. Heit**  
**201-528-8200**

**FOR IMMEDIATE RELEASE**

CCA Industries, Inc. Announces Earnings Call and Loss for First Quarter 2018

Lyndhurst, NJ April 9, 2018: CCA Industries, Inc. (NYSE AMERICAN: "CAW") announced today that it will be posting a loss for the first quarter of fiscal 2018. The Company will be issuing its first quarter 2018 results on Monday, April 16, 2018. The loss was due to the following events:

- Changes in the tax law that were enacted effective January 1, 2018 lowered the Company's effective tax rate from approximately 36% to 24% resulting in the Company revaluing its deferred tax assets. The change in the effective tax rate resulted in the Company recording an additional tax expense of approximately \$3,150,000 in the first quarter of fiscal 2018. This tax expense is a non-cash item and will not have any effect on the Company's current cash flow.
- The Company moved its master broker sales representation to Advantage Sales and Marketing ("Advantage"), effective January 15, 2018. In conjunction with that, the Company also moved its warehousing operations to Casestack, Inc., effective January 15, 2018. The warehouse was formerly located in a GEODIS facility in Plainfield, Indiana. The Casestack, Inc. warehouse is located outside of Scranton, Pennsylvania. The Company believes that this change allows the Company to regain and increase lost distribution. However, the move did result in decreased order fulfillment during the month of January 2018. Order fulfillment is back to normal levels as of March 1, 2018.
- Additional charges during the first quarter of fiscal 2018 due to moving its offices to a smaller facility in December 2017 and sub-leasing the old facility.
- Entering into a new credit agreement with PNC Bank, National Association on February 5, 2018, and paying off the balance of the revolving loan with its previous lender, CNH Finance Fund I, L.P., resulting in a write-off of the balance of deferred financing fees incurred with the CNH facility and incurring incremental termination charges.

Lance T. Funston, the Company's Chief Executive Officer commented, "After eight quarters of consistent profit, it is disappointing to report a loss for the first quarter of fiscal 2018. Clearly the events that led to the loss are not usual in nature and I believe will strengthen performance in the future."

The Company also announced that it would hold its earnings call for the first quarter 2018, which ended February 28, 2018. The earnings call will take place on Tuesday, April 17, 2018 at 2:30pm EDST. All current and prospective investors are invited to attend. The call in number is (866) 393-4306. The earnings call may also be accessed through a live audio web cast at:

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