

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 28, 2018 (**February 28, 2018**)

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|----------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| DELAWARE (State or other Jurisdiction of Incorporation) | 1-31643 (Commission File Number) | 04-2795439 (IRS Employer Identification No.) |
|----------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------|

| | |
|----------------------------------------------------------------------------------------------------------------|----------------------------|
| 1099 Wall Street West, Suite 275, Lyndhurst, New Jersey (Address of principal executive offices) | 07071 (Zip Code) |
|----------------------------------------------------------------------------------------------------------------|----------------------------|

Registrant's telephone number, including area code: (201) 935-3232

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On February 28, 2018 CCA Industries, Inc. (the “Company”) issued a press release reporting its financial results for the quarter and fiscal year ended November 30, 2017. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

The information contained in this Item 2.02, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of Section 18. Furthermore, the information contained in this Item 2.02 and Exhibit 99.1 shall not be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 7.01 Regulation FD Disclosure.

See Item 2.02 “Results of Operations and Financial Condition” above.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

| <u>Exhibit Number</u> | <u>Description</u> |
|-----------------------|--------------------------------------------------------|
| 99.1 | Press release issued February 28, 2018 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: February 28, 2018

CCA Industries, Inc.

By: /s/ Stephen A. Heit _____

Stephen A. Heit

Chief Financial Officer

Company Contact:
Stephen A. Heit
201-528-8200

FOR IMMEDIATE RELEASE

CCA Industries, Inc. Reports Net Income for the Quarter and Year Ended November 30, 2017

LYNDHURST, N.J., February 28, 2018 -- CCA Industries, Inc. (NYSE AMERICAN: "CAW"), announced today its fourth quarter and full year results for the period ended November 30, 2017. The results can be found on the chart below.

Total net income was \$1,831,181 for the year ended November 30, 2017 as compared to income of \$1,181,210 for the year ended November 30, 2016, an increase of 55%. Total net income for the quarter ended November 30, 2017 increased to \$568,196 as compared to income of 232,797 for the same period in fiscal 2016. Lance Funston, Chief Executive Officer commented, "We have now reported two consecutive years of increasing profits. Our increase in net income of 55% was due to management's efforts to control costs and eliminate less profitable products. Our operating cash flow over the past two years has been used primarily to reduce the Company's debts related to its restructuring program with an over \$3 million reduction in fiscal 2017 alone. Now that the Company is on a stable operating platform, we will be turning our focus to growing top line sales. We are fully committed to increasing both the top line sales and bottom line profits to bring increased value to all of our shareholders."

The Company will discuss more of its sales and marketing growth plans tomorrow when it holds the fiscal 2017 year-end investor phone call. Investors may phone (866) 393-4306 to participate in the call. We invite any of our current or potential shareholders to join us. The earnings call may also be accessed through a live audio webcast at:

<https://event.on24.com/wcc/r/1550712/5A6DC5C0584D4B8CC314AA565C16803E>

Further information may also be found on the Company's investor web site: www.ccainvestor.com

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Porcelana" skin care products, "Scar Zone" scar treatment products and "Sudden Change" anti-aging skin care products.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

CCA INDUSTRIES, INC.

| | Three Months Ended | |
|--------------------------------------|--------------------|-------------------|
| | November 30, 2017 | November 30, 2016 |
| Revenues | \$ 4,110,669 | \$ 4,223,356 |
| Income from Continuing Operations | \$ 568,196 | \$ 231,388 |
| Income from Discontinued Operations | \$ --- | \$ 1,409 |
| Net Income | <u>\$ 568,196</u> | <u>\$ 232,797</u> |
| Net Earnings per Share: | | |
| Basic | | |
| Continuing Operations | \$ 0.08 | \$ 0.03 |
| Discontinued Operations | \$ 0.00 | \$ 0.00 |
| Total Earnings per Share | <u>\$ 0.08</u> | <u>\$ 0.03</u> |
| Net Earnings per Share: | | |
| Diluted | | |
| Continuing Operations | \$ 0.08 | \$ 0.03 |
| Discontinued Operations | \$ 0.00 | \$ 0.00 |
| Total Earnings per Share | <u>\$ 0.08</u> | <u>\$ 0.03</u> |
| Weighted Average Shares Outstanding: | | |
| Basic | 7,006,684 | 7,006,684 |
| Diluted | 7,006,684 | 7,006,684 |

| | Twelve Months Ended | |
|--|---------------------|-------------------|
| | November 30, 2017 | November 30, 2016 |

| | | |
|-------------------------------------|---------------------|---------------------|
| Revenues | \$ 19,830,098 | \$ 19,628,744 |
| Income from Continuing Operations | \$ 1,831,181 | \$ 1,192,684 |
| (Loss) from Discontinued Operations | \$ --- | \$ (11,474) |
| Net Income | <u>\$ 1,831,181</u> | <u>\$ 1,181,210</u> |

Net Earnings per Share:

| | | |
|--------------------------|----------------|----------------|
| Basic | | |
| Continuing Operations | \$ 0.26 | \$ 0.17 |
| Discontinued Operations | \$ 0.00 | \$ 0.00 |
| Total Earnings per Share | <u>\$ 0.26</u> | <u>\$ 0.17</u> |

Net Earnings per Share:

| | | |
|--------------------------|----------------|----------------|
| Diluted | | |
| Continuing Operations | \$ 0.26 | \$ 0.17 |
| Discontinued Operations | \$ 0.00 | \$ 0.00 |
| Total Earnings per Share | <u>\$ 0.26</u> | <u>\$ 0.17</u> |

Weighted Average Shares Outstanding:

| | | |
|---------|-----------|-----------|
| Basic | 7,006,684 | 7,006,684 |
| Diluted | 7,006,684 | 7,021,764 |