

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **March 9, 2017 (March 7, 2017)**

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other Jurisdiction of Incorporation)

1-31643

(Commission File Number)

04-2795439

(IRS Employer Identification No.)

**65 CHALLENGER RD, SUITE 340
RIDGEFIELD PARK, NEW JERSEY**

(Address of principal executive offices)

07660

(Zip Code)

Registrant's telephone number, including area code: (201) 935-3232

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

The Company issued a press release on March 7, 2017, announcing the financial results for the quarter and year ended November 30, 2016.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued March 7, 2017

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 9, 2017

CCA Industries, Inc.
Registrant

By: /s/ Stephen A. Heit
Stephen A. Heit
Executive Vice President &
Chief Financial Officer

**Company Contact:
Stephen A. Heit
201-528-8200**

FOR IMMEDIATE RELEASE

CCA Industries, Inc. Reports Net Income for the Quarter and Year Ended November 30, 2016

RIDGEFIELD PARK, N.J., March 7, 2017 -- CCA Industries, Inc. (NYSE MKT: "CAW"), announced today its fourth quarter and full year results for the period ended November 30, 2016. The results can be found on the chart below.

Total net income was \$1,181,210 for the year ended November 30, 2016 as compare to a loss of \$3,244,211 for the year ended November 30, 2015, an increase of \$4,425,421. Total net income for the quarter ended November 30, 2016 increased to \$232,797 as compared to a loss of \$(1,764,990) for the same period in fiscal 2015. Lance Funston, Chief Executive Officer commented, "The Company's return to profitability is due to the restructuring plan which was completed in the third quarter of fiscal 2016. This has put the Company on a more stable platform enabling us to now turn our attention to increasing top line sales through the introduction of new products and expansion of retailer distribution. We will also have resources to increase our internet presence. We look forward to continuing profitability in fiscal 2017 and continuing to enhance shareholder value."

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, and "Solar Sense" sun protection products.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

CCA INDUSTRIES, INC.

	Three Months Ended	
	November 30, 2016	November 30, 2015
Revenues	\$ 4,223,356	\$ 4,082,133
Income (Loss) from Continuing Operations	\$ 231,388	\$ (1,712,328)
Income (Loss) from Discontinued Operations	\$ 1,409	\$ (52,662)
Net Income (Loss)	<u>\$ 232,797</u>	<u>\$ (1,764,990)</u>
Net Income (Loss) per Share:		
Basic		
Continuing Operations	\$ 0.03	\$ (0.24)
Discontinued Operations	\$ 0.00	\$ (0.01)
Total Earnings (Loss) per Share	<u>\$ 0.03</u>	<u>\$ (0.25)</u>
Net Income (Loss) per Share:		
Diluted		
Continuing Operations	\$ 0.03	\$ (0.24)
Discontinued Operations	\$ 0.00	\$ (0.01)
Total Earnings (Loss) per Share	<u>\$ 0.03</u>	<u>\$ (0.25)</u>
Weighted Average Shares Outstanding:		
Basic	7,006,684	7,006,684
Diluted	7,006,684	7,006,684

	Twelve Months Ended	
	November 30, 2016	November 30, 2015

Revenues	\$ 19,628,744	\$ 24,789,555
Income (Loss) from Continuing Operations	\$ 1,192,684	\$ (3,256,632)
(Loss) Income from Discontinued Operations	\$ (11,474)	\$ 12,421
Net Income (Loss)	\$ 1,181,210	\$ (3,244,211)

Net Income (Loss) per Share:

Basic		
Continuing Operations	\$ 0.17	\$ (0.46)
Discontinued Operations	\$ 0.00	\$ 0.00
Total Earnings (Loss) per Share	\$ 0.17	\$ (0.46)

Net Income (Loss) per Share:

Diluted		
Continuing Operations	\$ 0.17	\$ (0.46)
Discontinued Operations	\$ 0.00	\$ 0.00
Total Earnings (Loss) per Share	\$ 0.17	\$ (0.46)

Weighted Average Shares Outstanding:

Basic	7,006,684	7,006,684
Diluted	7,021,764	7,006,684