

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **October 25, 2016 (October 17, 2016)**

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other Jurisdiction of Incorporation)

1-31643

(Commission File Number)

04-2795439

(IRS Employer Identification No.)

**65 CHALLENGER RD, SUITE 340
RIDGEFIELD PARK, NEW JERSEY**

(Address of principal executive offices)

07660

(Zip Code)

Registrant's telephone number, including area code: (201) 935-3232

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

The Company issued a press release on October 17, 2016, announcing the financial results of the third quarter and nine months ended August 31, 2016.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued October 17, 2016

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 25, 2016

CCA Industries, Inc.
Registrant

By: /s/ Stephen A. Heit
Stephen A. Heit
Executive Vice President &
Chief Financial Officer

Company Contact:
Stephen A. Heit
201-528-8200

FOR IMMEDIATE RELEASE

CCA Industries, Inc. Reports Third Quarter 2016 Results

Ridgefield Park, NJ, October 17, 2016: CCA Industries, Inc. (NYSE MKT: "CAW") announced today its results for the third quarter and nine months ended August 31, 2016, which can be found in the table below.

Total net income increased to \$321,367 for the three months ended August 31, 2016 from income of \$49,889 for the same period in fiscal 2015. Total net income increased to \$948,419 for the nine months ended August 31, 2016 as compared to a loss of \$(1,479,222) for the same period in fiscal 2015. Lance Funston, Chief Executive Officer commented, "We are pleased to announce that we now have had three profitable quarters in a row in fiscal 2016. We have made a strategic decision to eliminate unprofitable products, and although this results in reduced revenues, it has led to a focus on profitable brands resulting in an increase in net income when compared with the prior year."

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, and "Solar Sense" sun protection products.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

CCA INDUSTRIES, INC.

	Three Months Ended	
	August 31, 2016 (unaudited)	August 31, 2015 (unaudited)
Revenues	\$ 5,041,193	\$ 7,079,673
Net Income (Loss) from Continuing Operations	\$ 321,367	\$ 175,080
Net (Loss) Income on Discontinued Operations	\$ ---	\$ (125,191)
Total Net Income (Loss)	<u>\$ 321,367</u>	<u>\$ 49,889</u>
Earnings (Loss) per Share:		
Basic		
Continuing Operations	\$ 0.05	\$ 0.02
Discontinued Operations	<u>\$ 0.00</u>	<u>\$ (0.02)</u>
	<u>\$ 0.05</u>	<u>\$ 0.00</u>
Earnings (Loss) per Share:		
Diluted		
Continuing Operations	\$ 0.05	\$ 0.02
Discontinued Operations	<u>\$ 0.00</u>	<u>\$ (0.02)</u>
	<u>\$ 0.05</u>	<u>\$ 0.00</u>
Weighted Average Shares Outstanding:		
Basic	7,006,684	7,006,684
Diluted	7,048,011	7,006,684

	Nine Months Ended	
	August 31, 2016 (unaudited)	August 31, 2015 (unaudited)
Revenues	\$ 15,405,388	\$ 20,707,422
Net Income (Loss) from Continuing Operations	\$ 961,315	\$ (1,539,170)
Net (Loss) Income on Discontinued Operations	<u>\$ (12,896)</u>	<u>\$ 59,948</u>
Total Net Income (Loss)	<u>\$ 948,419</u>	<u>\$ (1,479,222)</u>
Earnings (Loss) per Share:		
Basic		
Continuing Operations	\$ 0.14	\$ (0.22)
Discontinued Operations	<u>\$ 0.00</u>	<u>\$ 0.01</u>
	<u>\$ 0.14</u>	<u>\$ (0.21)</u>
Earnings (Loss) per Share:		
Diluted		
Continuing Operations	\$ 0.14	\$ (0.22)
Discontinued Operations	<u>\$ 0.00</u>	<u>\$ 0.01</u>
	<u>\$ 0.14</u>	<u>\$ (0.21)</u>
Weighted Average Shares Outstanding:		
Basic	7,006,684	7,006,684
Diluted	7,074,893	7,006,684