## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2013 (July 18, 2013)

# CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other Jurisdiction of Incorporation)

1-31643 (Commission File Number) 04-2795439 (IRS Employer Identification No.)

#### 200 MURRAY HILL PARKWAY, EAST RUTHERFORD, NEW JERSEY

(Address of principal executive offices)

07073 (Zip Code)

Registrant's telephone number, including area code: (201) 330-1400

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 5.07 Submission of Matters to a Vote of Security Holders

At the annual meeting of the shareholders of CCA Industries, Inc. held on July 18, 2013, the following directors were elected by the Common Stock shareholders:

Sardar Biglari - 1,522,740 votes for, 1,429,498 votes withheld Philip L. Cooley - 1,460,853 votes for, 1,491,385 votes withheld Drew Edell - 2,510,006 votes for, 442,232 votes withheld

The following directors were elected by the Common Stock Class A shareholders: David Edell - 967,702 votes for, 0 votes withheld Stanley Kreitman - 967,702 votes for, 0 votes withheld Robert Lage - 967,702 votes for, 0 votes withheld Jonathan Rothschild - 967,702 votes for, 0 votes withheld

The shareholders ratified the advisory approval on the Company's executive compensation 2,268,808 votes for, 570,540 votes against and 112,889 votes abstained. On the proposal regarding the frequency of advisory shareholder vote on executive compensation, the shareholders voted for every one year. The votes were 1,906,563 votes for every one year, 608,839 votes for every two years, 323,286 votes for every three years and 113,549 votes abstained.

The appointment of BDO USA LLP as the Company's independent registered public accountants for the fiscal year ended November 30, 2013, was ratified, 5,819,198 votes for, 387,128 votes against and 15,057 votes abstained.

No other business was brought before the meeting for a vote by the shareholders.

#### Item 8.01 Other Events

The Company issued a press release on July 18, 2013 announcing its results for the quarter and six months ended May 31, 2013. The Company also announced in the same press release that its Board of Directors approved a dividend of \$0.07 per share for the second quarter of fiscal 2013, payable to all shareholders of record as of August 2, 2013, and to be paid on September 3, 2013.

#### Item 9.01 Exhibits

The following exhibits are annexed hereto: 99.1 Press release issued July 18, 2013

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: July 22, 2013

<u>CCA Industries, Inc.</u> Registrant

By: <u>/s/ Stephen A. Heit</u> Stephen A. Heit President and Chief Financial Officer

#### FOR IMMEDIATE RELEASE

#### CCA INDUSTRIES, INC. REPORTS SECOND QUARTER RESULTS AND DIVIDEND

East Rutherford, NJ, July 18, 2013: CCA Industries, Inc. (NYSE MKT: "CAW") announced today its results for the second quarter ended May 31, 2013.

The Company reported total revenues for the second quarter ended May 31, 2013 of \$11,262,212 and a net loss of \$156,836. For the same period of 2012, the Company had revenues of \$14,710,472 and net income of \$302,100. The basic and fully diluted loss per share for the second quarter of 2013 was \$0.02 as compared to a basic and fully diluted earnings per share of \$0.04 for same period of 2012. Total revenues for the six months ended May 31, 2013 were \$23,061,861, as compared to \$28,398,720, for the same period in 2012. The Company reported a net loss for the first six months of fiscal 2013 of \$1,172,226, as compared to net income of \$389,634 for the same period in fiscal 2012. The basic and fully diluted loss per per share for the six months ended May 31, 2013 was \$0.17 as compared to the basic and fully diluted earnings per share of \$0.06 for the same period in 2012.

The Company also announced today that its Board of Directors has approved a dividend of \$0.07 per share for the second quarter of fiscal 2013, payable to all shareholders of record as of August 2, 2013, and to be paid on September 3, 2013.

"The Company is still continuing to upgrade its sales and marketing operations. Although the second quarter results were an improvement from the first quarter, it was not as good as we had planned. Nevertheless as indicated in my previous shareholders' letter, I am still confident the Company will begin to provide profitable sales in the fourth quarter," stated David Edell, Chief Executive Officer.

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Mega-T" Green Tea diet supplements, "Mega-T" Green Tea gum and mint products, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Gel Perfect" UV free gel color, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, "Cherry Vanilla" fragrances, "Solar Sense" sun protection products, "Hair Off" hair removal and depilatory products, "Wash 'N Curl" shampoos and conditioners and "Pain Bust RII" an analgesic product.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially, from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission. No assurance can be given that the results in any forward-looking statement will be achieved and actual results could be affected by one or more factors, which could cause them to differ materially. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

#### CCA INDUSTRIES, INC.

| Three months ended                         | I  | May 31, 2013 | May | 31, 2012   |
|--------------------------------------------|----|--------------|-----|------------|
| Revenues                                   | \$ | 11,262,212   | \$  | 14,710,472 |
| Net (Loss) Income                          | \$ | (156,836)    | \$  | 302,100    |
| (Loss) Earnings per Share:                 |    |              |     |            |
| Basic                                      | \$ | (0.02)       | \$  | 0.04       |
| Diluted                                    | \$ | (0.02)       | \$  | 0.04       |
| Weighted Average Common Shares Outstanding |    |              |     |            |
| Basic                                      |    | 7,054,442    |     | 7,054,442  |
| Diluted                                    |    | 7,054,442    |     | 7,054,442  |

### CCA INDUSTRIES, INC.

| Six months ended                           | May 31, 2013      | May 31, 2012  |  |
|--------------------------------------------|-------------------|---------------|--|
| Revenues                                   | \$<br>23,061,861  | \$ 28,398,720 |  |
| Net (Loss) Income                          | \$<br>(1,172,226) | \$ 389,634    |  |
| (Loss) Earnings per Share:                 |                   |               |  |
| Basic                                      | \$<br>(0.17)      | \$ 0.06       |  |
| Diluted                                    | \$<br>(0.17)      | \$ 0.06       |  |
| Weighted Average Common Shares Outstanding |                   |               |  |
| Basic                                      | 7,054,442         | 7,054,442     |  |
| Diluted                                    | 7,054,442         | 7,054,442     |  |