

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-7010

Mail Stop 7010

September 13, 2007

Mr. Stephen A. Heit CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford, NJ 07073

RE: CCA Industries, Inc.

Form 10-K for the fiscal year ended November 30, 2006

Filed March 1, 2007

File # 1-31643

Dear Mr. Heit:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

If you have any questions regarding these comments, please direct them to Tricia Armelin, Staff Accountant, at (202) 551-3747, Jennifer Thompson, Senior Accountant, at (202) 551-3737 or, in their absence, to the undersigned at (202) 551-3768.

Sincerely,

John Cash Accounting Branch Chief